



RECORD • TEXT • POST

Breaking the record!

Big Dance will attempt to break the Guinness World Record for *the Largest Simultaneous Dance Routine - Multi-Venue* on 18 May 2012 at 1pm BST.

To be awarded the Guinness World Record, we need confirmation that you took part and how many people were performing at your site.

All you need to do in 3 steps...

1. RECORD - Complete a paper register and store this safely in your own records. Allocate one supervisor per 50 participants - all of whom should **watch the full 5 minutes** and then each complete and sign a personalised witness statement. **Make sure you also have 2 overall witnesses to verify the attempt.** Be sure to count by arranging dancers in line and grid formations. For full details on verifying the record, click here.

2. TEXT - As the performance finishes one of your supervisors *or* your witness should immediately send us an SMS **text** of your data. All we need is **BIGDANCE** followed by the **postcode** of where you're performing, followed by the **number of people** performing where you are.

Example:

BIGDANCE NH1 2BD 124

From the UK, text to 78866. From outside of the UK text +447786 200 100

Lines will close at 2pm BST so don't delay!

3. POST - After the event post us your signed witness statements along with a CD of photo and video evidence soon as you can. We need to receive everything by no later than <u>1 June</u>. Once we receive and process your data you'll be included on our online official roll of honour. Every contribution takes us one step closer to beating the Guinness World Record!

Our full guidance notes and pre-addressed template will be available on the **Big Dance 2012 website**.

Look out for live coverage of the Big Dance Schools Pledge on Channel 4 News at 1pm BST and BBC <u>Live Sites</u> across the UK.

