The Uses of the Internet for Social Networking

Sub-topic
- *Email*
- *Facebook*
- *Msn*
- *Twitter*

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- General Information for E-mail

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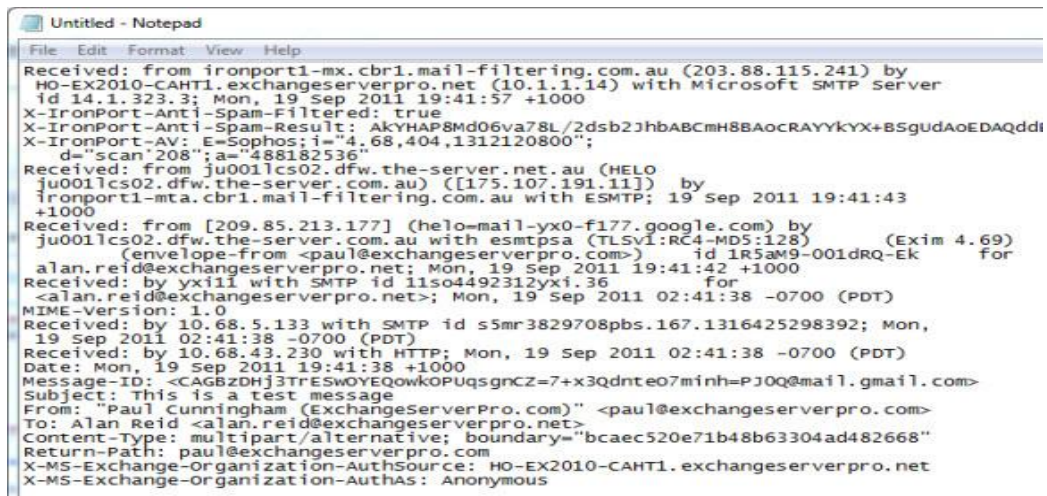
- Cons of Using E-mail

5/12/2013

# General Information For E-mail Meaning of the term

- Electronic mail ->a method of exchanging digital messages from an author to one or more recipients.

- Operation -> across the **Internet** or other **computer networks**

- Medium of communication within the business world

  [83% of U.S. knowledge workers -> success and productivity at work because of e-mail]

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Parts of an E-mail message

- message *header(*control information, an originator's email address and one or more recipient addresses)

- message *envelope* (files)

- message *body*.

Untitled - Notepad

File   Edit   Format   View   Help

Received: from ironport1-mx.cbr1.mail-filtering.com.au (203.88.115.241) by
HO-EX2010-CAHT1.exchangeserverpro.net (10.1.1.14) with Microsoft SMTP Server
id 14.1.323.3; Mon, 19 Sep 2011 19:41:57 +1000
X-IronPort-Anti-Spam-Filtered: true
X-IronPort-Anti-Spam-Result: AkYHAP8Md06va78L/2dsb2JhbABCmH8BAoCRAYYkYX+BSgUdAoEDAQddI
X-IronPort-AV: E=Sophos;i="4.68,404,1312120800";
     d="scan'208";a="488182536"
Received: from ju001lcs02.dfw.the-server.net.au (HELO
ju001lcs02.dfw.the-server.com.au) ([175.107.191.11])   by
ironport1-mta.cbr1.mail-filtering.com.au with ESMTP; 19 Sep 2011 19:41:43
+1000
Received: from [209.85.213.177] (helo=mail-yx0-f177.google.com) by
ju001lcs02.dfw.the-server.com.au with esmtpsa (TLSv1:RC4-MD5:128)   (Exim 4.69)
          (envelope-from <paul@exchangeserverpro.com>)   id 1R5aM9-001dRQ-Ek   for
alan.reid@exchangeserverpro.net; Mon, 19 Sep 2011 19:41:42 +1000
Received: by yxi11 with SMTP id 11so4492312yxi.36   for
<alan.reid@exchangeserverpro.net>; Mon, 19 Sep 2011 02:41:38 -0700 (PDT)
MIME-Version: 1.0
Received: by 10.68.5.133 with SMTP id s5mr3829708pbs.167.1316425298392; Mon,
19 Sep 2011 02:41:38 -0700 (PDT)
Received: by 10.68.43.230 with HTTP; Mon, 19 Sep 2011 02:41:38 -0700 (PDT)
Date: Mon, 19 Sep 2011 19:41:38 +1000
Message-ID: <CAGBzDHj3TrESwOYEQowkOPUqsgnCZ=7+x3Qdnteo7minh=PJOQ@mail.gmail.com>
Subject: This is a test message
From: "Paul Cunningham (ExchangeServerPro.com)" <paul@exchangeserverpro.com>
To: Alan Reid <alan.reid@exchangeserverpro.net>
Content-Type: multipart/alternative; boundary="bcaec520e71b48b63304ad482668"
Return-Path: paul@exchangeserverpro.com
X-MS-Exchange-Organization-AuthSource: HO-EX2010-CAHT1.exchangeserverpro.net
X-MS-Exchange-Organization-AuthAs: Anonymous
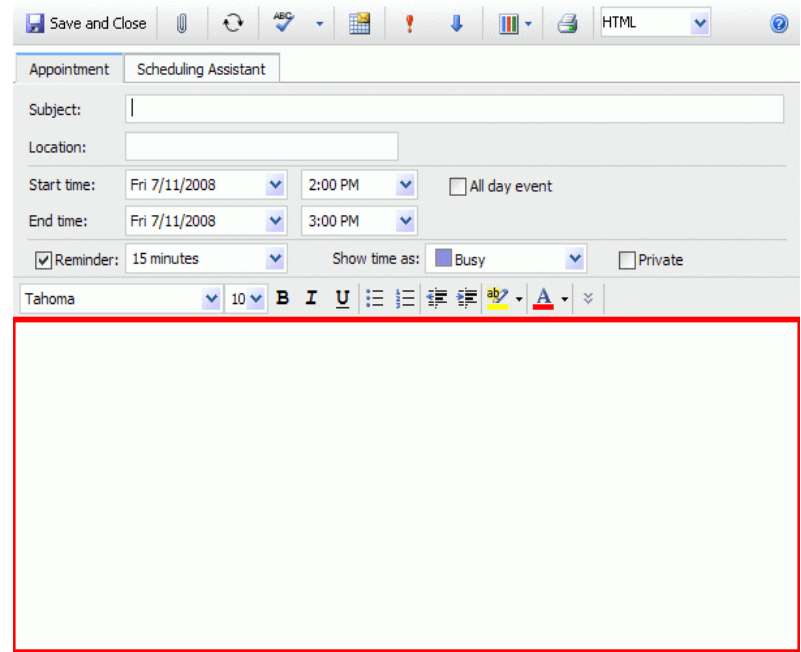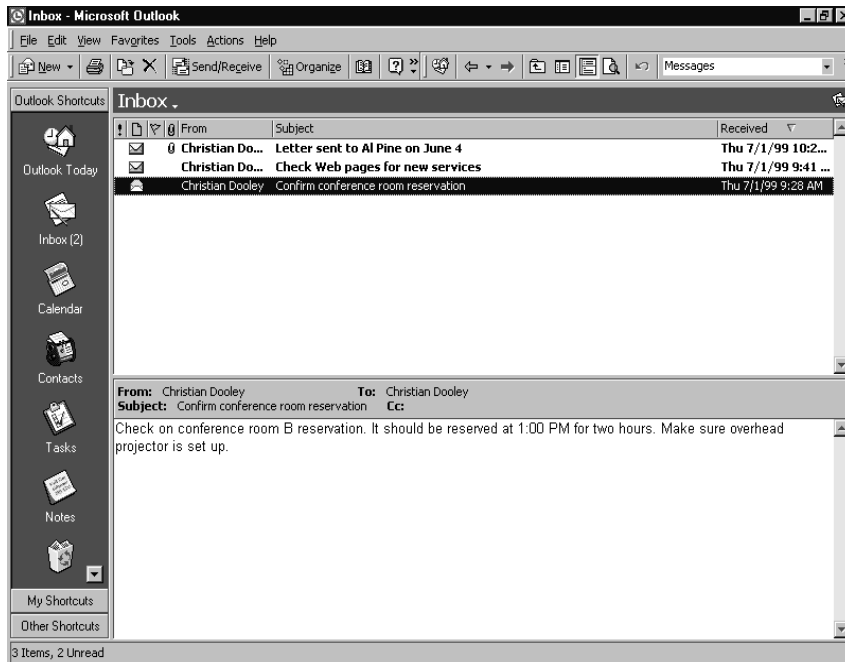
History

- id-1800s -> **Morse code** telegraph

- World War II -> **Teleprinters**

- late 1960s ->worldwide **Telex network**.

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Common Forms of E-mail

Windows Live Hotmail

- free webmail service.

- Creators :Jack Smith Sabeer Bhatia

Features

- storage space :5 GB

- safety

- 250 million users worldwide

- available in 35 different languages .

Gmail

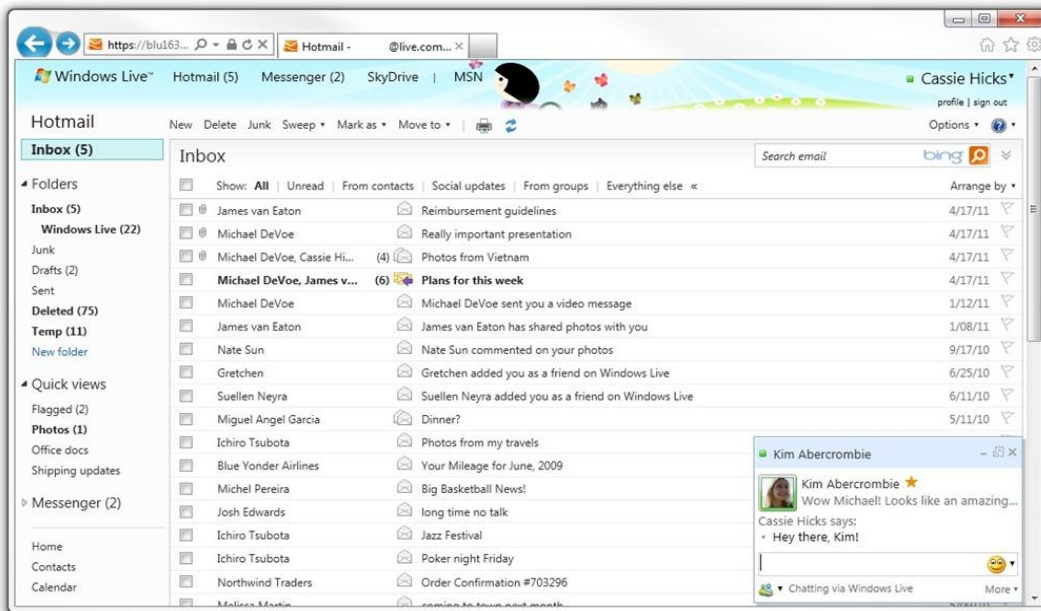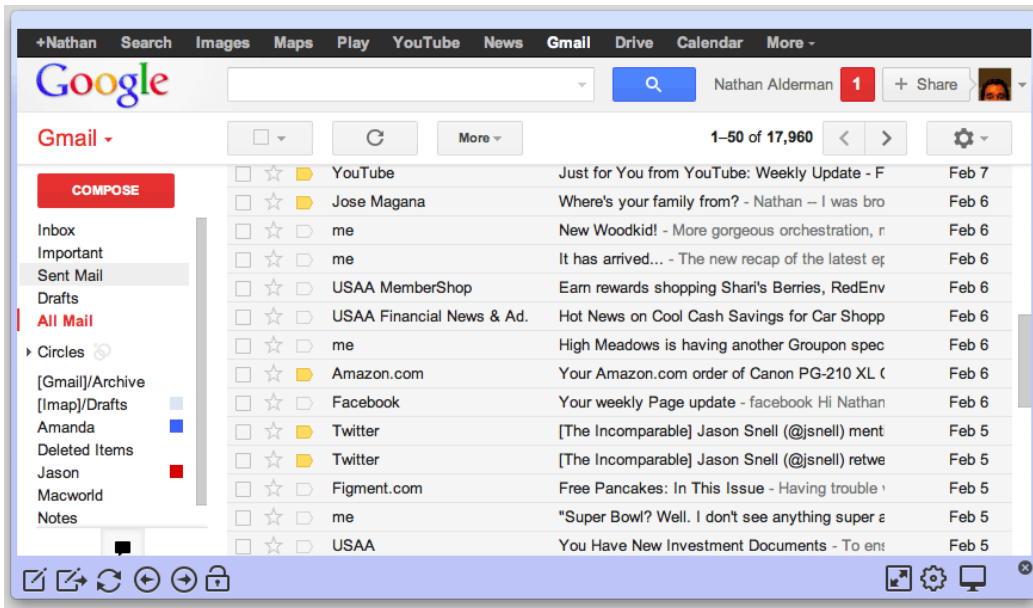free, **advertising**-supported **email** service provided by **Google**

Basic Features

Storage : more than 10 GB

Gmail Labs

Spam filter

Gmail Mobile

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Pros of E-mail

- Easy to use and organize, **free** of charge, fast

- Less physical effort required

- Sending the same piece of information to several people simultaneously.

- Attaching files

- Accessible

- No limitation of distance

Cons of E-mail

- Less personal

- Easy for misunderstandings to happen

- Possible to make mistakes

- Anonymous E-mails

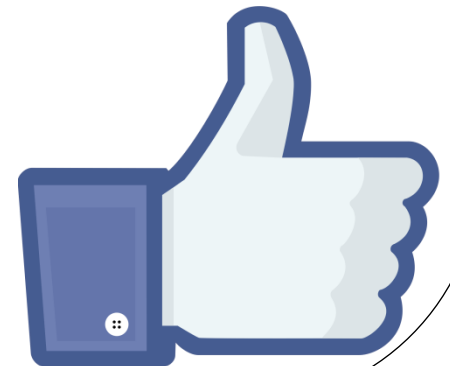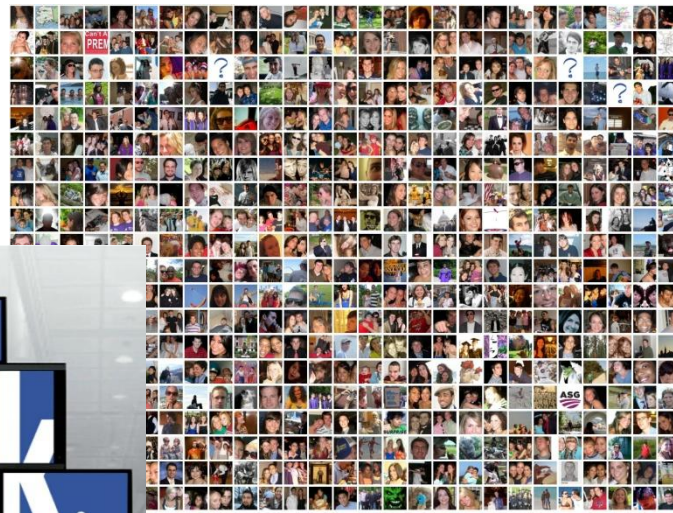Common way for viruses to travel and infect computers
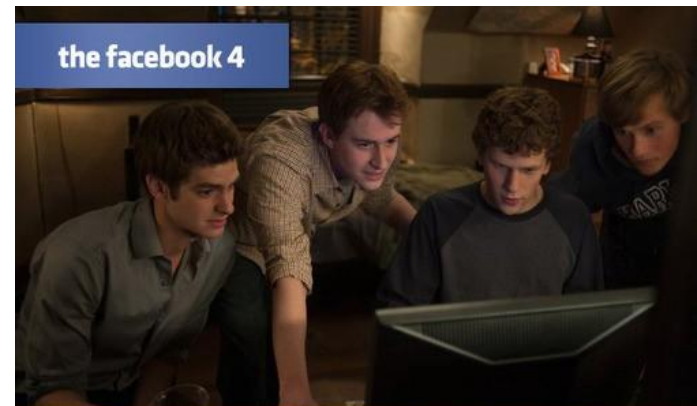
Liability

Spamming

E-mail spoofing

E-mail booming

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Facebook

Facebook is the world's largest social network

- Mark Zuckerberg, Eduardo Saverin, Dustin Moskovitz and Chris Hughes

- February 2004   Harvard University

- help students get to know each other

- September 2006   opened to anyone

Facebook requires a user's name and profile picture (if applicable) to be accessible by everyone.

After which they may add other users as friends, and exchange messages, including automatic notifications when they update their profile.

Facebook Zero: is a light-weight, text-only version of facebook.com that omits data intensive applications like photos. It intends to make Facebook on the mobile web available to everyone, anywhere and allow operators to encourage more mobile Internet usage

DANGERS
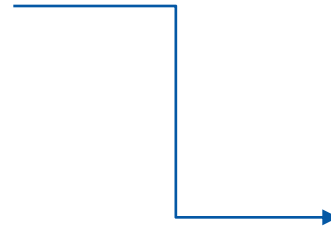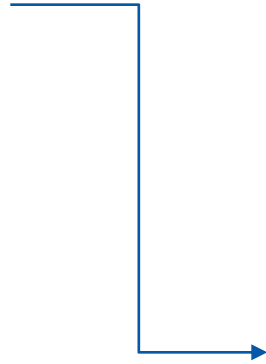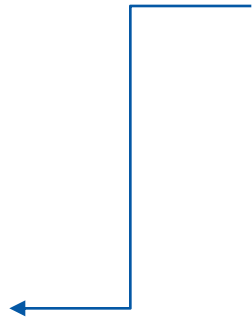
Cyberbullying

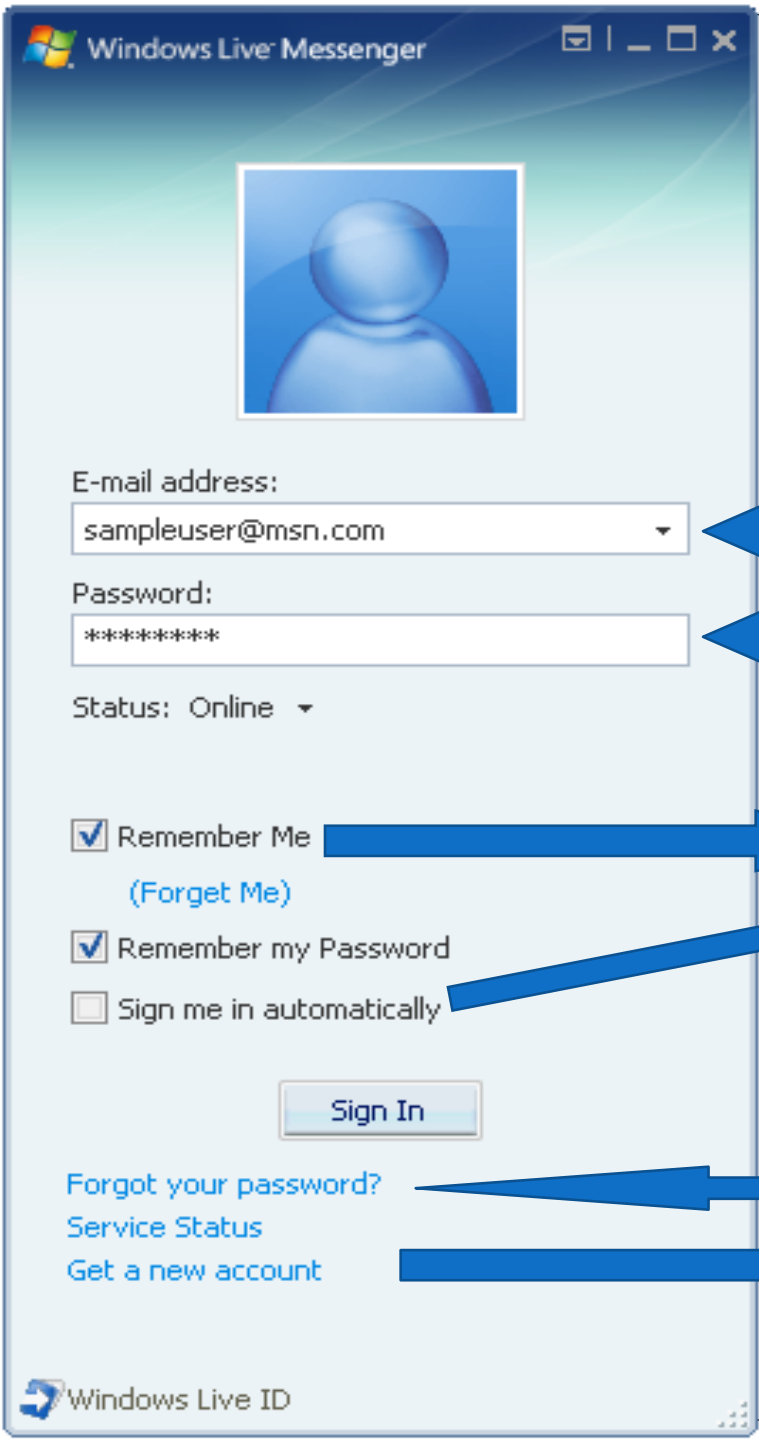**Facebook Dependence**

Steal personal data

msn™

- Definition
- Benefits
- dangers

Definition

- Instant messaging program

- Informs who friends are online

- Chat with several friends at once

- Children under 12 need a Kid's passport

Windows Live Messenger

E-mail address:
sampleuser@msn.com

Enter email address

Password:
****

Enter password

Status: Online

Remember Me
(Forget Me)

You are able to choose if you want to sign in automatically or if you want MSN to remember your password in case you forget it.

Remember my Password

Sign me in automatically

Sign In

If you forget your password MSN gives you the opportunity to create a new one

Forgot your password?
Service Status
Get a new account

MSN allows you to create a new account

Windows Live ID

Benefits

- Chat with friends

- The new version of MSN presents new functions

vibrations   **Emoticons**   **Choose icon and name of the user**

- Set online status

away from the computer   **disconnected**   **available**
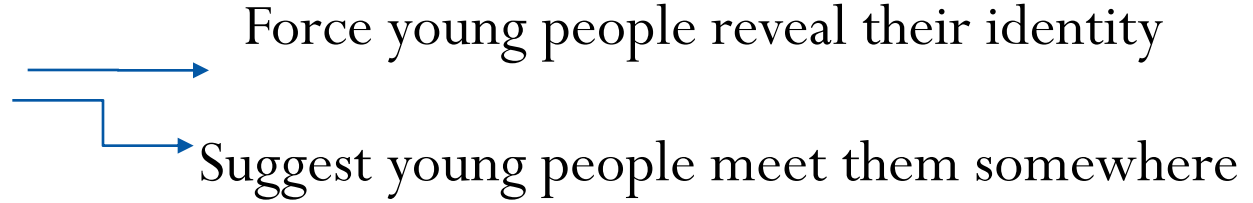
·Voice conversations

·Video conference

·Chat with people from all over the world in real time

·It is free and so it is much cheaper than phone conversations.

Dangers

- Pedophiles   → Force young people reveal their identity

    → Suggest young people meet them somewhere

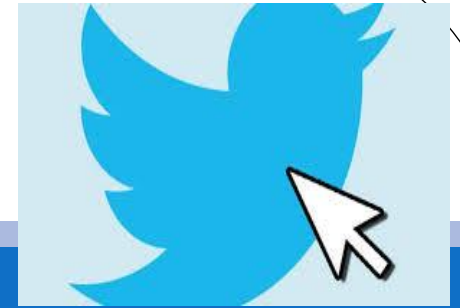•Very often you inform others what you are doing at a certain point in time.   → Increases the risk of robberies
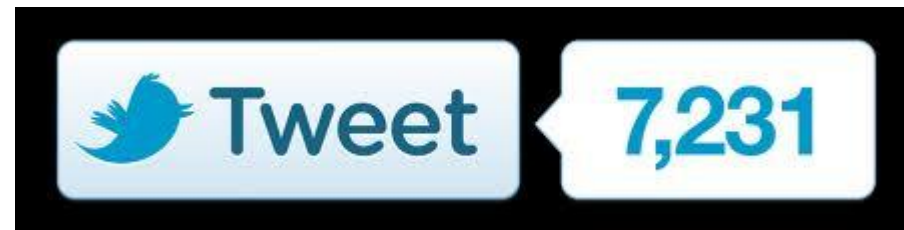
•Strangers send links, pictures, files or attachments

↓

They might be viruses so they can harm the computers

Twitter is an online social networking service that enables its users to send and read text-based messages of up to 140 characters, known as "tweets".

Twitter was created in March 2006 by Jack Dorsey and by July, the social networking site was launched. The service rapidly gained worldwide popularity, with over 500 million registered users as of 2012, generating over 340 million tweets daily and handling over 1.6 billion search queries per day.

Since its launch, Twitter has become one of the ten most visited websites on the Internet, and has been described as "the SMS of the Internet." Unregistered users can read tweets, while registered users can post tweets through the website interface, SMS, or a range of apps for mobile devices.

San Antonio-based market-research firm Pear Analytics analyzed 2,000 tweets (originating from the US and in English) over a two-week period in August 2009 from 11:00 AM to 5:00 PM and separated them into six categories:
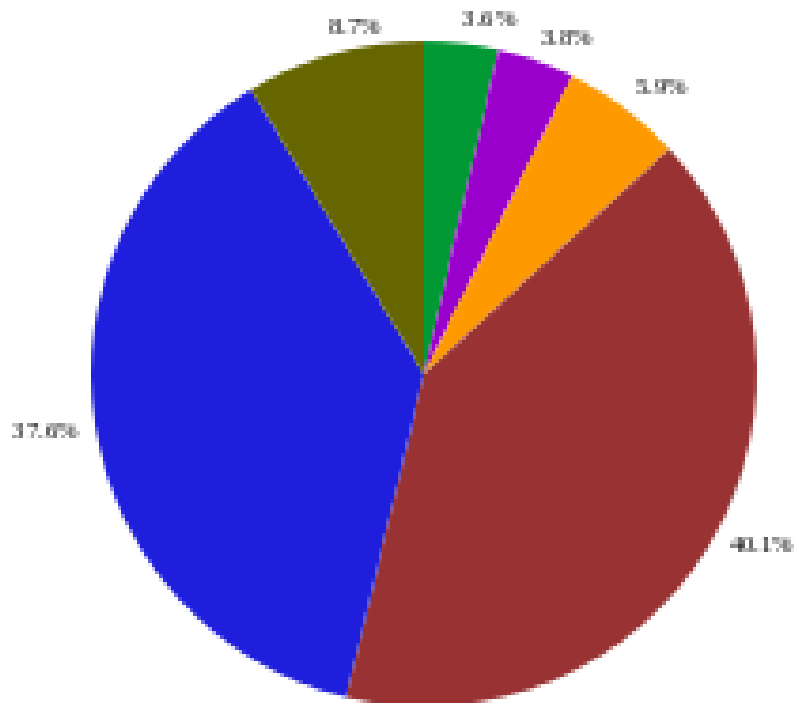
- News (3.6%)

- Spam (3.8%)

- Self-promotion (5.9%)

- Pointless babble (40.1%)

- Conversational (37.6%)

- Pass-along value (8.7)

- Twitter Inc. is based in San Francisco, with additional servers and offices in New York City, Boston, and San Antonio.

THANK YOU FOR YOUR ATTENTION