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OPINION WEB CASTING



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Definition

- ▣ An Opinion Webcast is a media presentation distributed over the Internet using streaming media technology to distribute a single content source to many simultaneous listeners /viewers. A webcast may either be distributed live or on demand. Essentially, webcasting is “broadcasting” over the Internet.



Entrepreneurs

- ▣ The earliest webcast equivalent of an online concert and one of the earliest examples of webcasting itself was by Apple Computer's Webcasting Group in partnership with the entrepreneurs Michael Dorf and Andrew Rasiej. Another part concerning webcasting is the online mostly on YouTube. Some of the most famous people working on this are Mikeiuis, Alex Kontopidis, Jeremy e.t.c.

Origins Of The Term

"Webcasting" was first publicly described and presented by Brian Raila of GTE Laboratories at InterTainment '89, 1989, held in New York City, USA. Raila recognized that a viewer need not download the entirety of a program to view a portion thereof, so long as the receiving device ("client computer") could, over time, receive and present data more rapidly than the user could digest the same. Raila used the term "buffered media" to describe this concept.

Wedcast

- ▣ A **wedcast** is a webcast of a wedding. It allows family and friends of the couple to watch the wedding in real time on the Internet. It is sometimes used for weddings in exotic locations, such as Cancun and the Riviera Maya, Hawaii or the Caribbean, for which it is very expensive or difficult for people to travel to see the wedding in person.



Webcast With YouTube

- Furthermore webcast has become extremely popular throughout the internet and mostly through *YouTube* which is the main reason that many people have obviously become famous, like Alex Kontopidis, Mikeius, Jeremy, Maliatsis, e.t.c.



Tours

Many times people such as these come together and form a team and they go on tour through cities and they give people the enjoyment they want with their talent and jokes. A recent example was the *PROBLEM?* Comedy Tour created by ComedyLab.gr. As you might have guessed it had one of the biggest success in all Webcasting history.



Videos

Mikeius on Video Games:

http://www.youtube.com/watch?v=WI_oQ-nb2E4

Alex Kontopidis:

http://www.youtube.com/watch?v=lbTC_gODB5U

Jeremy:

http://www.youtube.com/watch?v=xiN38_Rf1WA

THE END!!!!!!!!!!!!!!!!!!!!

