

# Presentation of my region



# We come from Aliveri, Greece



Aliveri is a small town on Evia island.  
It belongs to the Municipality of Kymi-Aliveriou



Aliveri is a city of approximately ten thousand inhabitants with a relatively good standard of living. It is located in a very nice spot of Evia that was developed as an industrial area. This has deprived the region from tourism development.



# The harbor of Aliveri is Karavos



Our region has many small beautiful harbors and beaches

Kalamos



Cheromili



# Archabolis

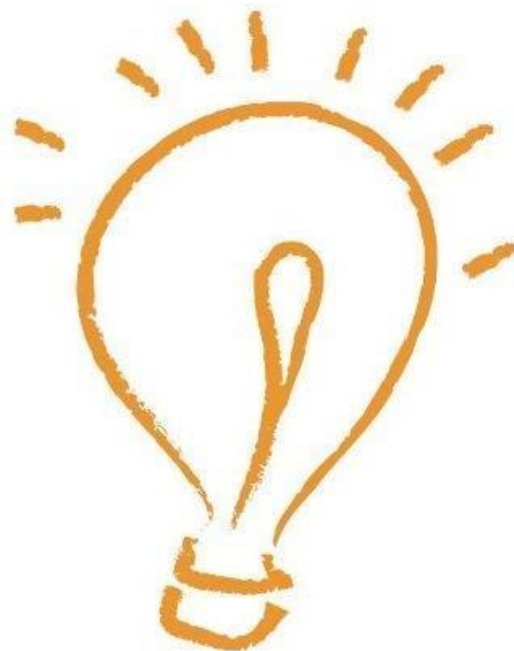


# This is our school





# Entrepreneurship in my region



The 1<sup>st</sup> Thermal Power Plant (ΔΕΗ) in Greece operated in Aliveri. This contributed to the development of the city



# A new Natural Gas Plant is operating nowadays (430 MW)



Erasmus+KA19 2017-18 *“Generazione Web Europeo”* 2017-2020

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## LAFARGE BETON A.B.E.E. is the 2<sup>nd</sup> big factory

- World leader in building materials, Lafarge has an established presence in Greece, through Heracles Group of companies.



# LAFARGE BETON A.B.E.E.

- Lafarge products - cement, concrete and aggregates\* - are essential in creating the structures that shape our landscape, from homes to hospitals, bridges, roads and monuments. 338 people of different specialties are employed.



\*σκυροδέματος και αδρανών υλικών



## PAPADIOHOS .S.A.

- PAPADIOHOS SA began its activity in 1981 by producing metallic structures, *such as buildings, materials for distribution networks, masts, steel supports, gantries fish farming equipment etc.*





PAPADIOHOS .S.A.

- In 1984 company's activity expanded in hot dip galvanizing for full corrosion protection of steel structures and today is the leading company in Greece.
- *“PAPADIOHOS SA” possesses the biggest and the most developed hot-dip galvanizing plant in Greece, with bath dimensions 12,8X1,20X2,20 and production capacity 9tns per hour.*
- It contributes to sustainable development because it makes something that lasts longer and does not require much work to sustain.



- VIDOMET S.A., Is the largest fastener manufacturing plant of it's kind in Greece, and one of the biggest commercial distributors of fastening material\*. Vidomet is the only company in Greece, that produces product grades 6.6, 8.8, 10.9 and special components.\*ένας από τους μεγαλύτερους εμπορικούς διανομείς υλικών στερέωσης







## VIDOMET

- The company was established in 1972 with the aim of producing fastening material and special components for industrial applications.
- In 1992 the company came under new management, and underwent significant changes in organization in order to increase productivity and provide the best possible quality.
- The company's production capacity amounts to 5.000 tones of fastening material annually. This capability applies to the complete range of the company products.



# BIOMEK ABEE

- BIOMEK ABEE was founded on 1996 and today has a leading position in the Greek Market in the business of external public areas Lighting (highways, airports, stadiums), Railways (electrification masts, portals, signalization equipment), Electric Power Distribution and Transmission Lines, Telecommunication Towers, and Steel Structures Production and Erection.

# TERNA ENERGY

- There are some containers in the enclosure of the VIOMEK plant where are housed the offices of TERNA ENERGY and 5 or 6 people work. They are technicians with a supervisor who are in charge of the four wind farms of TERNA ENERGY which are located in Evia.
- TERNA ENERGY is a vertically organized Renewable Energy Sources company undertaking the Development, Construction, Financing, and Operation of renewable energy projects (wind, hydro, solar, biomass, waste management).



# Wind farms

352 wind turbines are installed in 34 wind farms in Southern Evia.

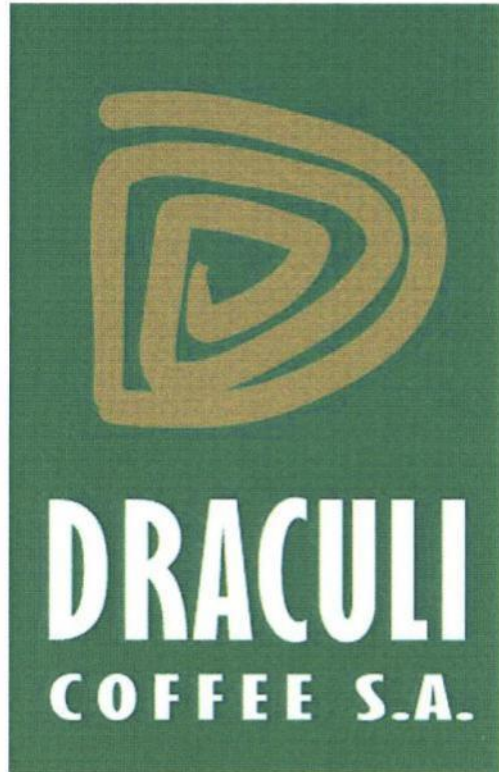
Southern Evia has been at the heart of large wind farm development plans since 1998.

As it turned out, the massive installation of wind turbines was unrelated to local needs.

The aim was the maximum exploitation of the wind potential of southern Evia, thus turning the area into an energy center and precisely as a "country battery".



# DRACULI COFFEE A.E. is a local family enterprise



# TUSSO COFFEE

Tusso is a Greek coffee brand:  
espresso Draculi Coffee from Aliveri



## Peppa's Creamery is a local family enterprise

- The Creamery "Peppas" is located in Zarakes village. It buys milk from the topical stockmen and produces cheese.
- The types of cheese are: Feta, Graviera, Kefalotyri and Zarkiotiko (Zarkiotiko is a topical cheese that we can fry).
- All those kinds of cheese are available in the local supermarkets and in the supermarket chains in Athens.
- In this creamery work 6-8 people and a food chemist.



# Peppa's Creamery





# Kymi fig

- The Kymi Fig is a unique product, acknowledged by the European Union as a product with Protected Name of Origin PNO.



## Traditional products

### Agrotouristic cooperation of women "AVALONA"

- The Women's cooperation of Avlonos Municipality tries to preserve the tradition of taste, defends local products and offers modern households a daily, essential relationship with tradition and authenticity.



## Traditional products

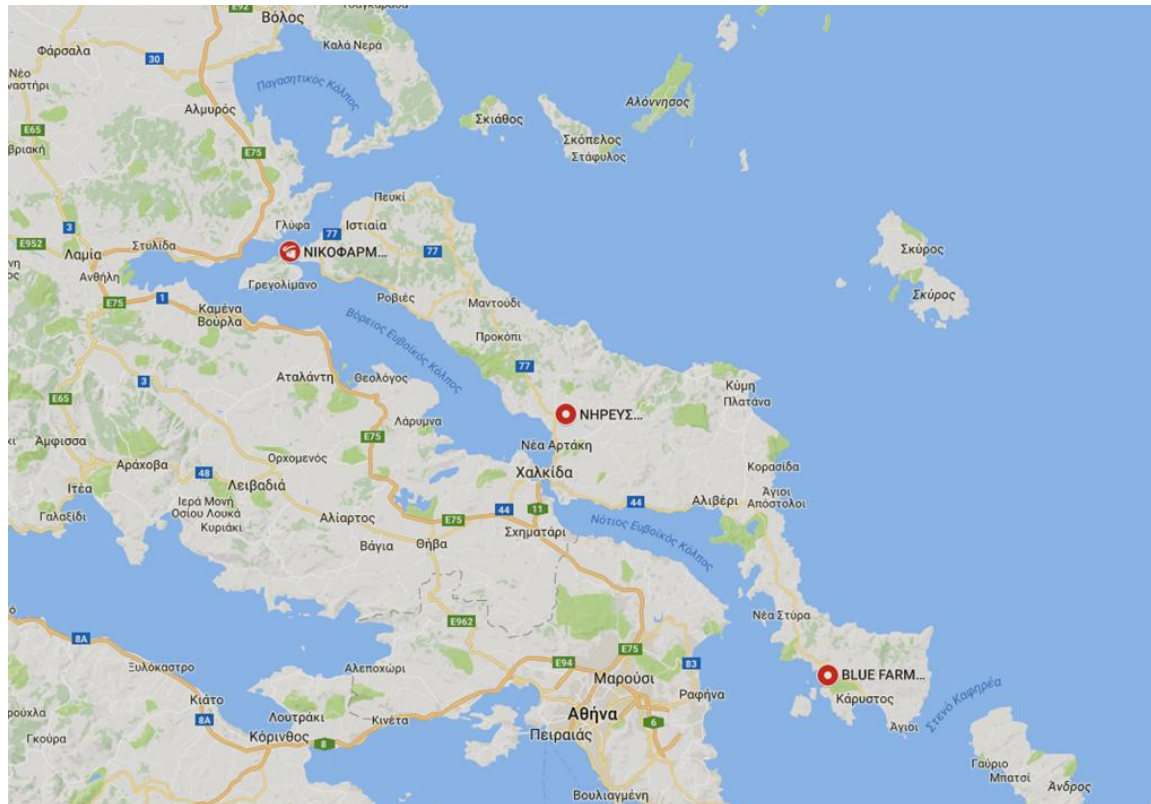
### Agrotouristic cooperation of women "AVALONA"

- For the manufacture of their products they use pure materials that are sourced from the local crops and follow the old processes and recipes.
- Many and varied products are: Sweets, Jams, Mustalevria, Soutzoukia, Petimezi, Trahanas, Almonds, Baklavas, Likers, Pies and Seasonal dishes.



# Fish farming

An exceptionally sustainable form of development in Evia and in the wider area of our Municipality is also fish farming.



# Fish farming

## Advantages of fish farms

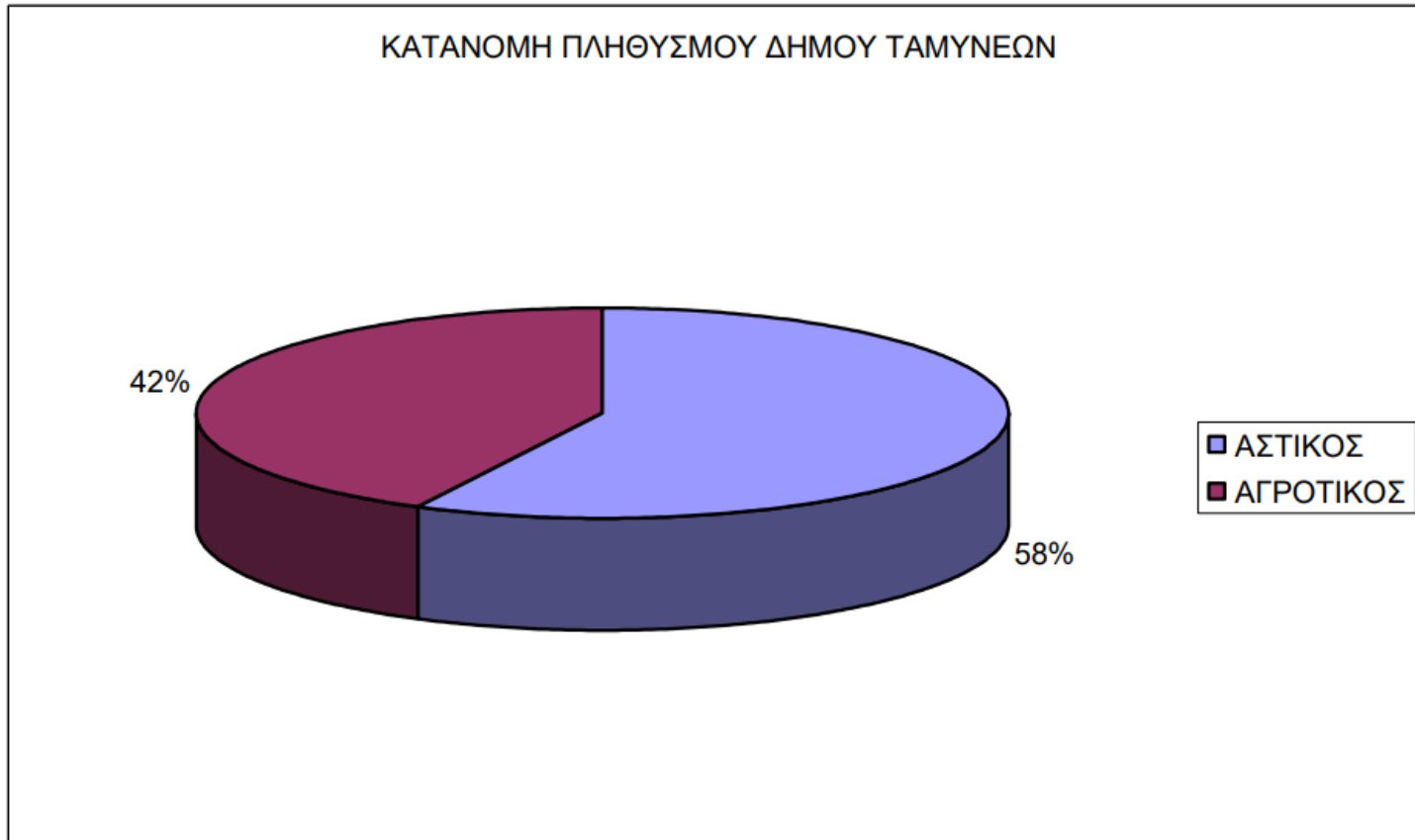
- People from our region find work as guardians, caretakers, conservators, etc.
- Strengthen the national and local economy.
- Offer high-value products



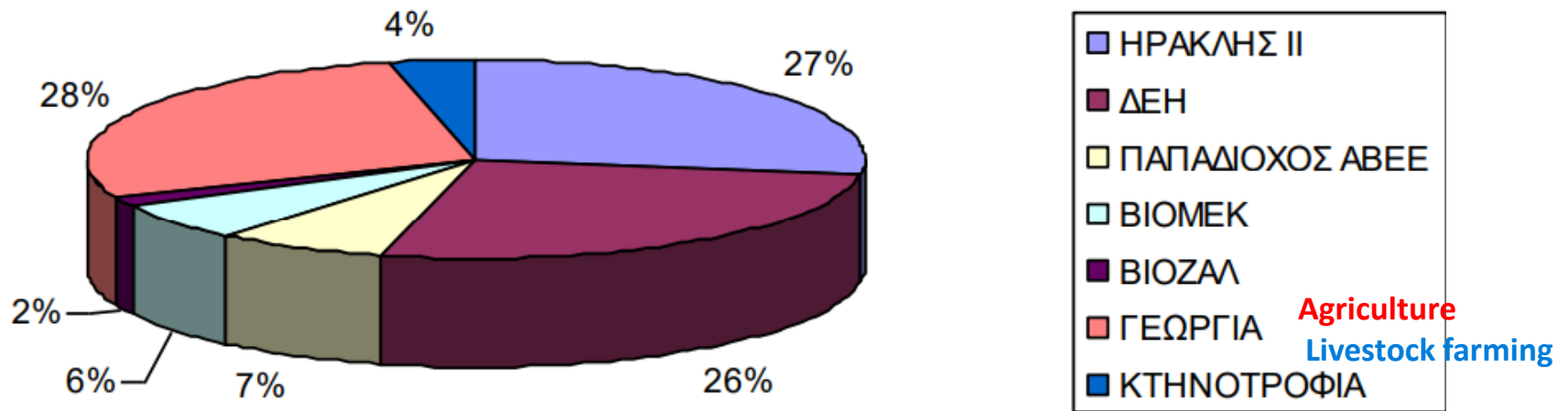
## Private Enterprises

- In Aliveri and in the wider area are established also many private enterprises such as Radio Stations, Printing Houses, Tutorials for Positive and Theoretical sciences, Tutorials for Foreign Languages (English, French, German and Italian), Music Schools and Ballet Schools.
- There are also Physiotherapy, Medical Laboratories, Pharmacies, Doctors of almost all specialties, Technical, Accounting, Law and Legal Notary Offices, Gyms, Athletic Clubs, Commercial Shops, Super Markets, cafes, restaurants etc.

# Urban and rural population

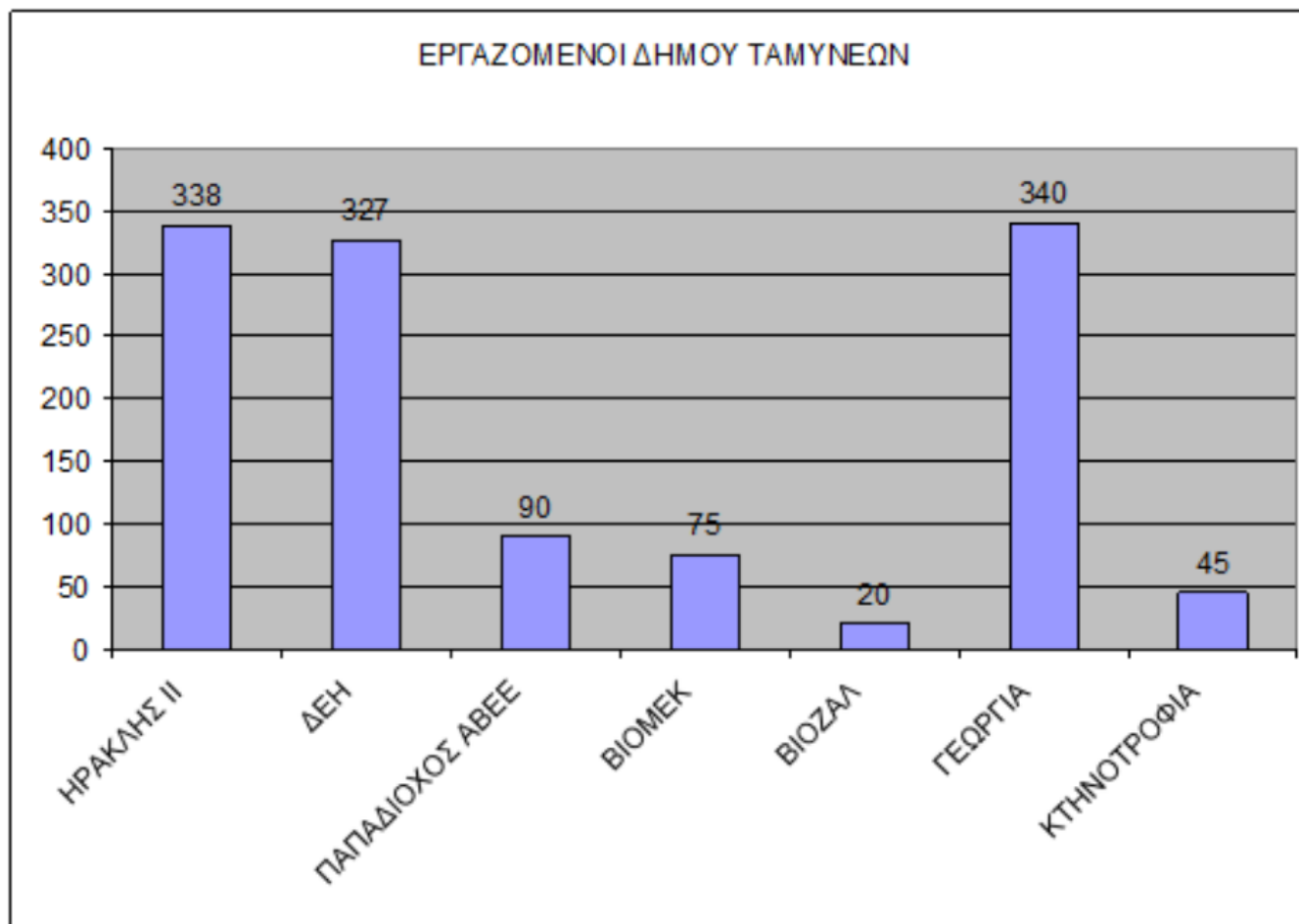


# Workers in our municipality (2004)





# Workers of our municipality (2004)



## Digital enterprises in Greece

- Στην Ελλάδα έξι στις δέκα νέες επιχειρήσεις αξιοποιούν γνωστές τεχνολογίες.
- Σύμφωνα με έρευνα του IOBE και την επεξεργασία στοιχείων της Global Entrepreneurship Monitor μόλις το **12,3%** των νέων επιχειρήσεων υιοθετεί τις εντελώς νέες αυτές τεχνολογίες και αναζητεί μια θέση στον θαυμαστό καινούργιο κόσμο της τέταρτης βιομηχανικής επανάστασης.
- Το ποσοστό (12,3%) είναι ένα από τα χαμηλότερα παγκοσμίως.
- Σε έρευνα περίπου 1.000 ερωτηθέντων ομίλων το 95% εκτιμά πως οι επιχειρήσεις τους διατρέχουν τον κίνδυνο να μην μπορέσουν να συμβαδίσουν με μια μικρή ομάδα ανταγωνιστών τους.

## Digital enterprises in Greece

- Με βάση τις απαντήσεις στην έρευνα, οι εταιρείες διαχωρίστηκαν σε τέσσερις κατηγορίες ωρίμανσης αναφορικά με τον ψηφιακό μετασχηματισμό:
- **Κατηγορία 1** - Παλιές υποδομές (**Legacy**): Η εταιρεία έχει μείνει πίσω σε πολλούς αν όχι όλους τους τομείς του μετασχηματισμού (12% των επιχειρήσεων).
- **Κατηγορία 2** - Έναρξη του μετασχηματισμού (**Emerging**): Σημεία προόδου, αλλά ελάχιστη αξιοποίηση των σύγχρονων τεχνολογιών στο data center (42%).
- **Κατηγορία 3** - Εξελισσόμενος μετασχηματισμός (**Evolving**): Η εταιρεία δείχνει ότι έχει δεσμευτεί πάνω στο θέμα του μετασχηματισμού και έχει προχωρήσει σε μια αρκετά ικανοποιητική εφαρμογή των σύγχρονων τεχνολογιών στο data center και στις μεθόδους αξιοποίησής τους (41%).
- **Κατηγορία 4** - Ολοκληρωμένος μετασχηματισμός (**Transformed**): Οι εταιρείες με το μεγαλύτερο ποσοστό δράσεων πάνω στο θέμα του μετασχηματισμού (5%).

## Digital enterprises in Greece

Δηλαδή, ενώ διεθνώς το 88% ξεκινάει ή έχει προχωρήσει τη διαδικασία του ψηφιακού μετασχηματισμού, στην Ελλάδα μόλις το 12% των νέων επιχειρήσεων κινείται προς αυτή την κατεύθυνση.



τιν επιχειρήσεων **διεθνώς** ξεκινούν ή έχουν προχωρήσει τη διαδικασία του ψηφιακού μετασχηματισμού τους



τιν νέων επιχειρήσεων στην **Ελλάδα** υιοθετούν τις καινούργιες τεχνολογίες

**! Πρόκειται για ένα από τα χαμηλότερα ποσοστά παγκοσμίως**



τιν εταιρειών **διεθνώς** που έχουν «μετασχηματιστεί» ξεπέρασαν τους στόχους τους για έσοδα το 2016

Το ποσοστό των δραστηριοτήτων υψηλής και μέσης τεχνολογικής έντασης στη μεταποίηση αντιπροσωπεύει μόλις το **17%** του συνόλου, τη στιγμή που στην Ε.Ε. το μέσο ποσοστό είναι **46,5%**.



τιν εταιρειών **διεθνώς** θεωρούν ότι δεν θα είναι ανταγωνιστικές χωρίς τον ψηφιακό μετασχηματισμό τους

Η ΚΑΘΗΜΕΡΗ

