

# An Analysis of our Style files & Stylephiles Questionnaires



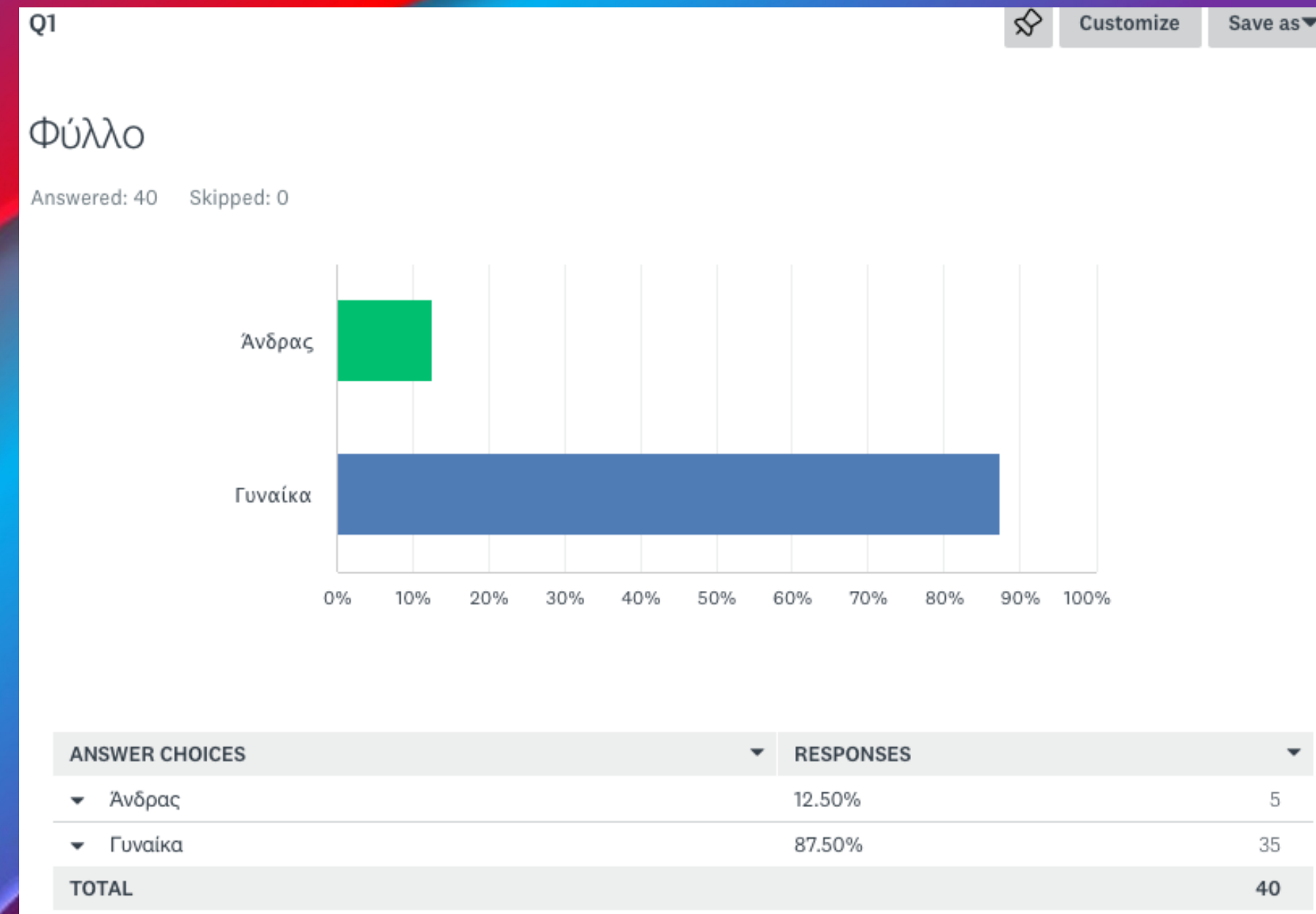
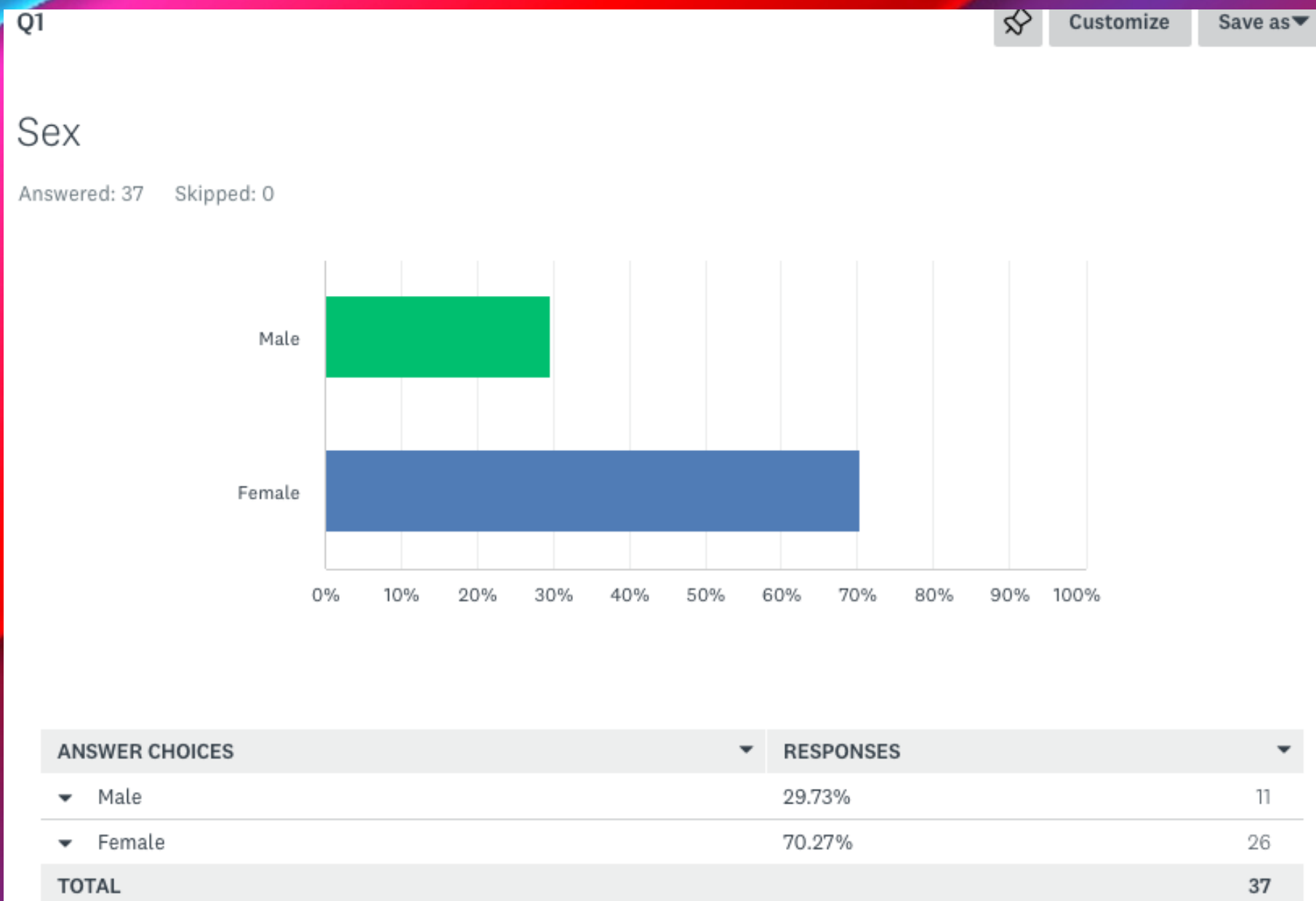
3rd Primary School of Dionysos Greece



We created 2 questionnaires with 10 questions each.

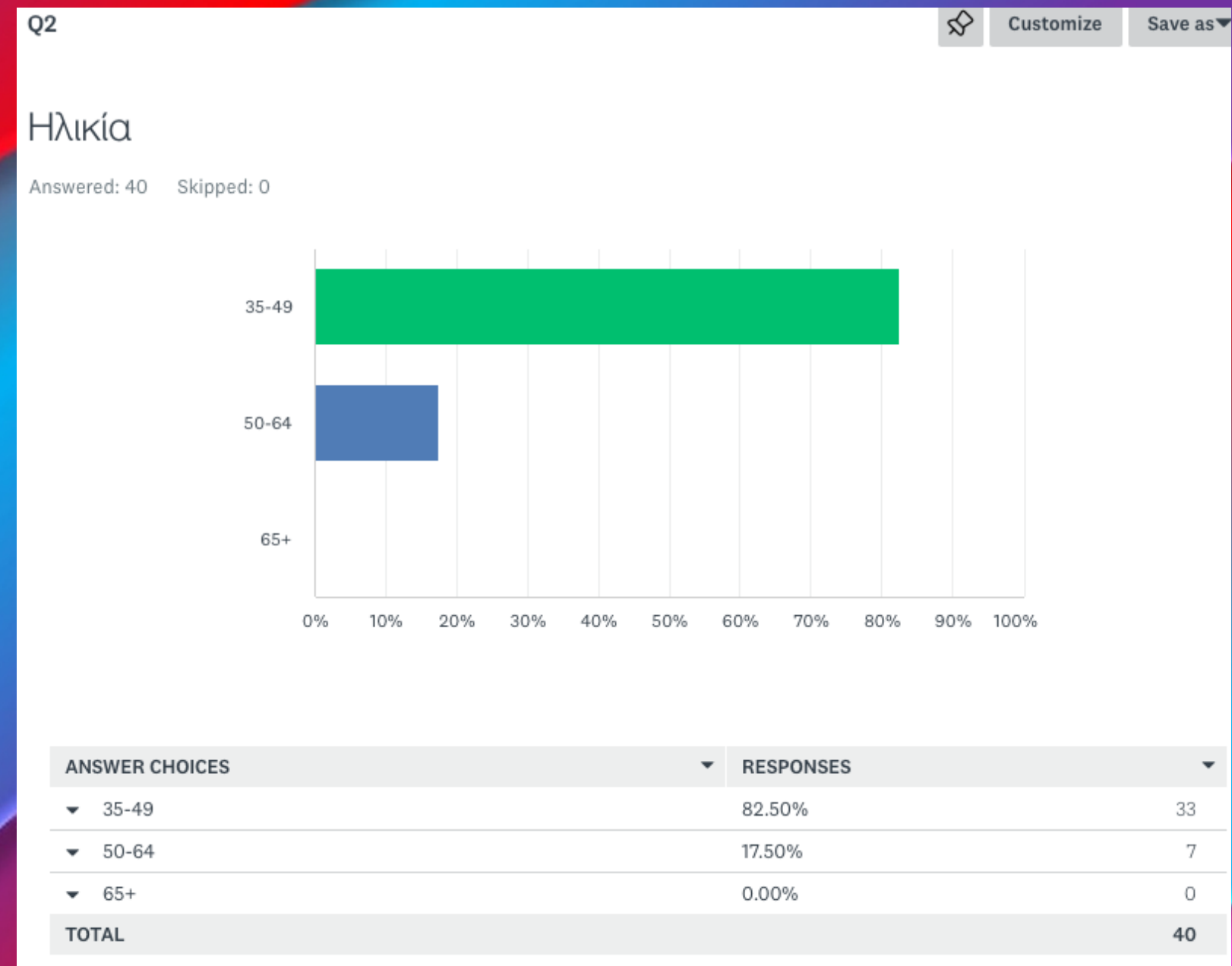
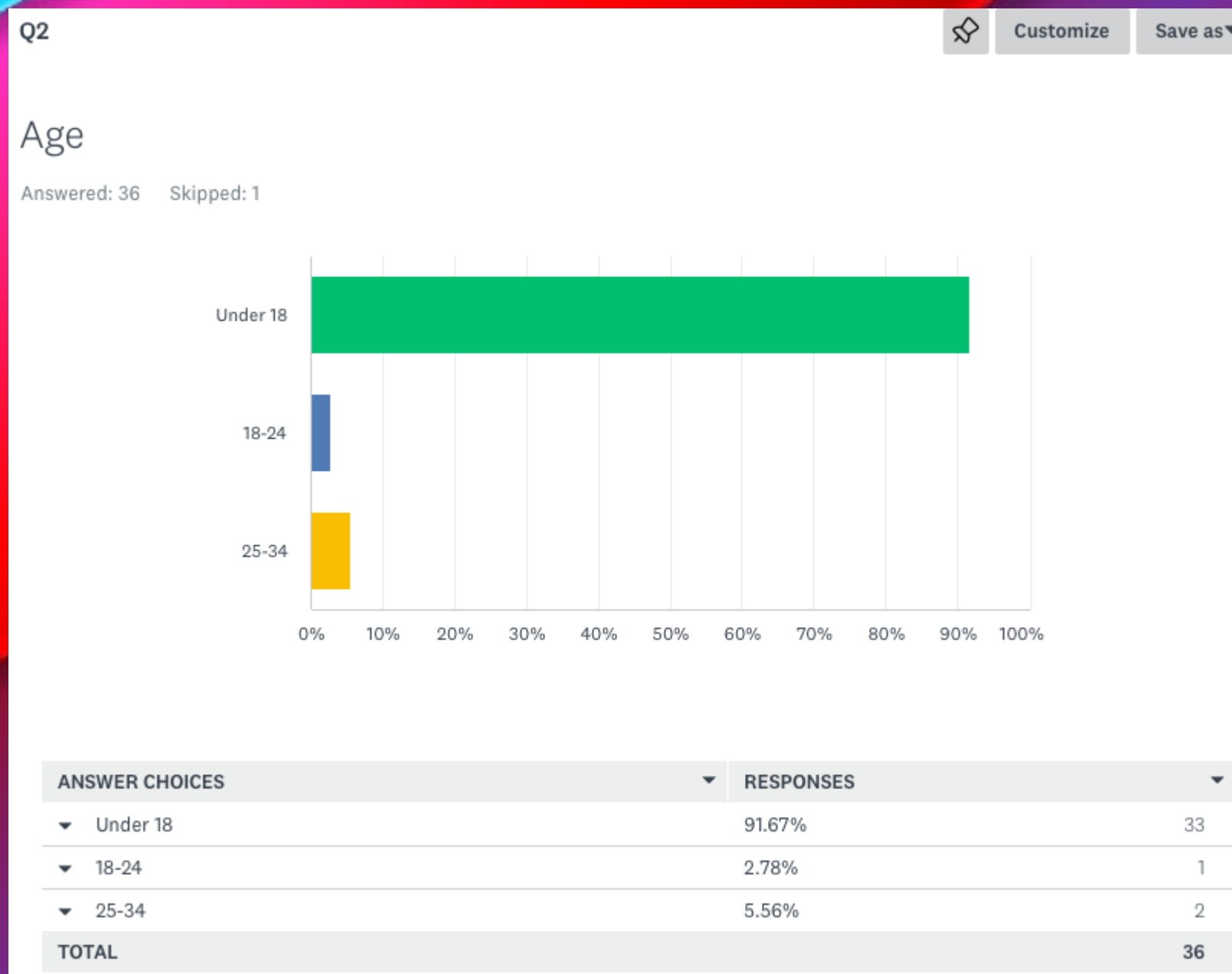
- Questionnaire 1 was created in the English language for people below the age of 34. WE received 37 online responses.
- Questionnaire 2 was created in the Greek language for people above the age of 34. WE received 40 online responses and 36 face-to-face interview responses.





Girls and women were more interested in answering our questionnaire than men, which shows that in Greece, style and clothing interest women more than men.





The majority of the respondents were between 34 and 49 years old while there were also 33 students who answered the questionnaire. Unfortunately, there were only 10 oral interviews of people older than 65 years old, which isn't a representative enough percentage for the survey.

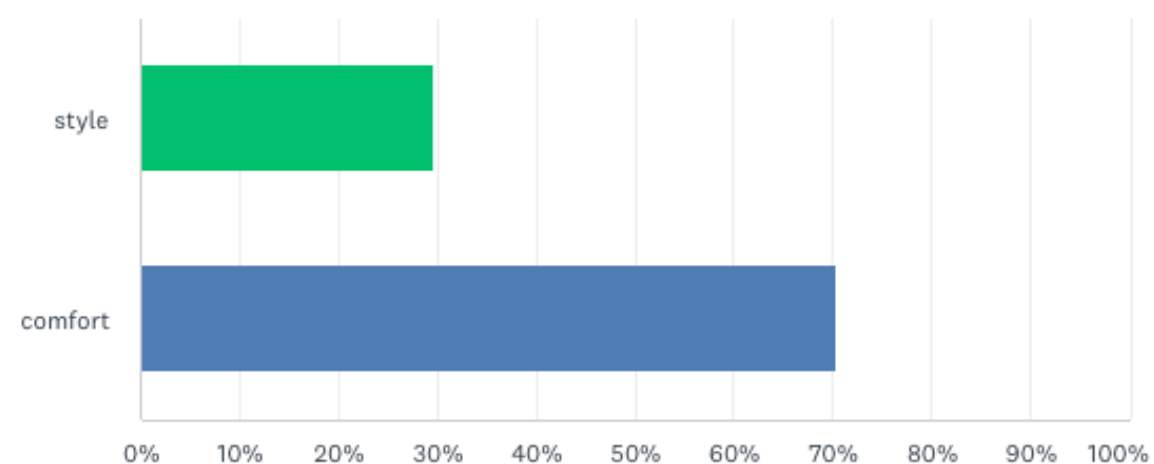


Q3

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When getting dressed for school / university / work what matters more to you?

Answered: 37 Skipped: 0



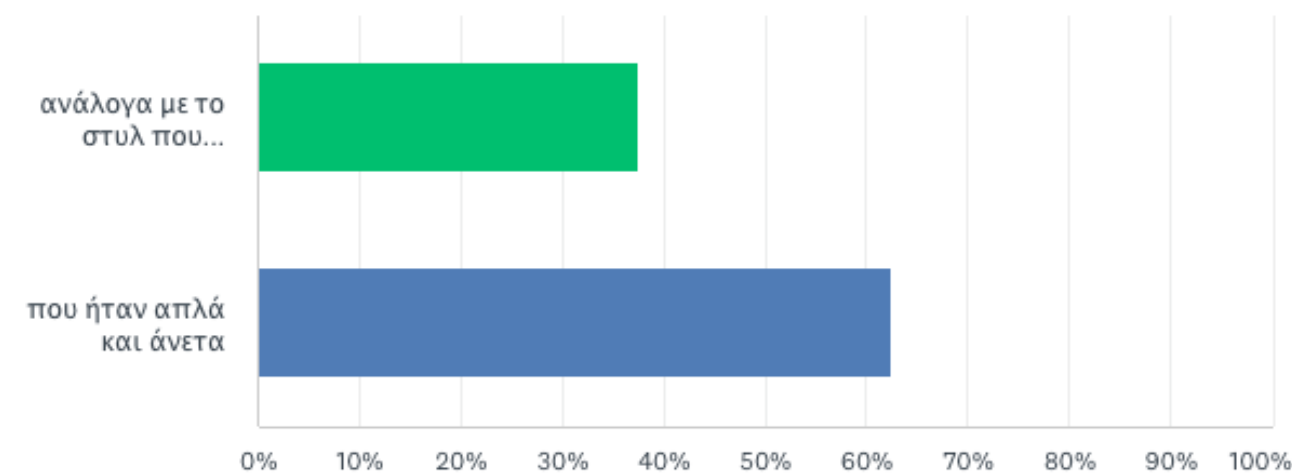
ANSWER CHOICES	RESPONSES
style	29.73% 11
comfort	70.27% 26
<b>TOTAL</b>	<b>37</b>

Q3

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Σαν μαθητής φορούσα ρούχα

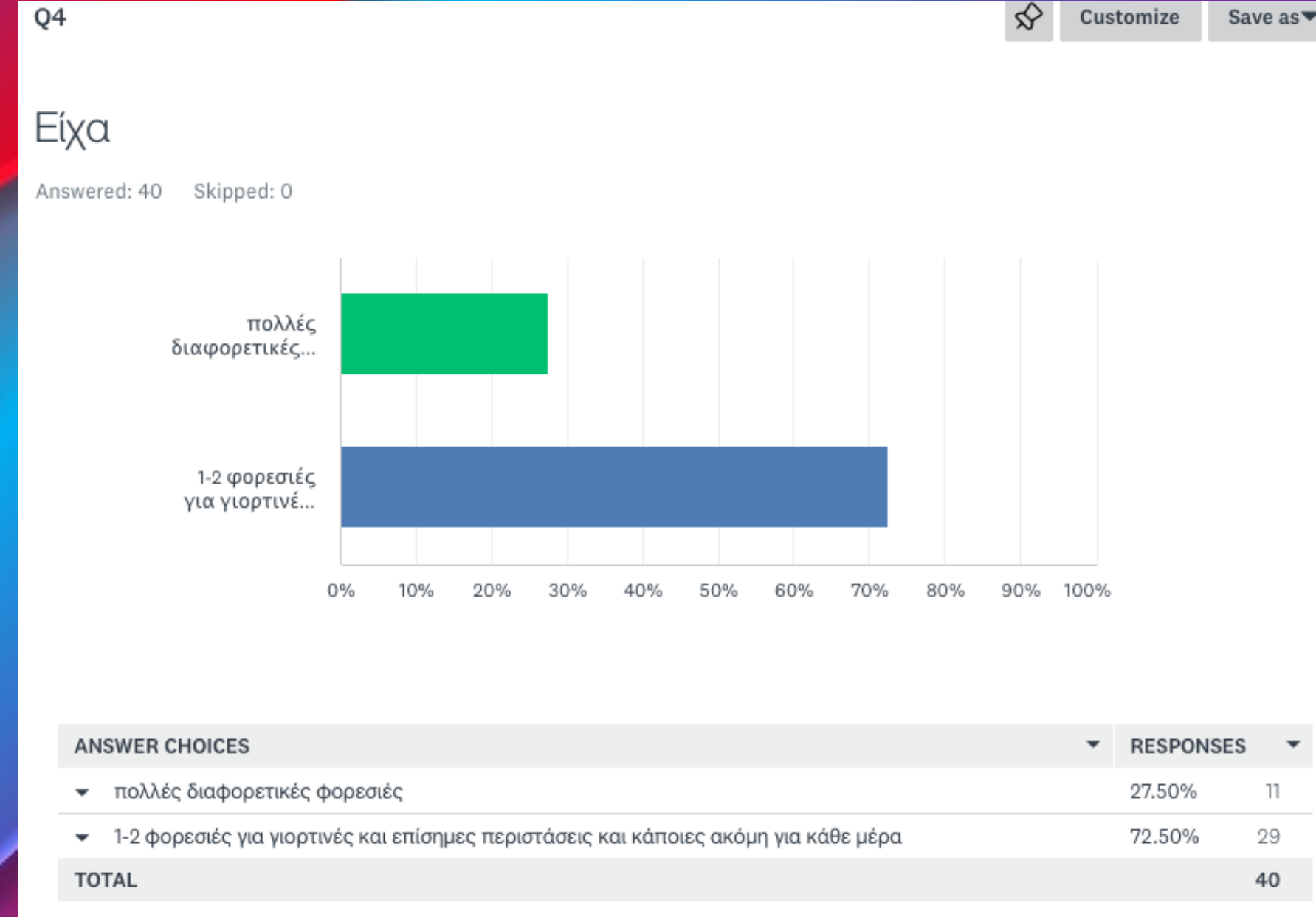
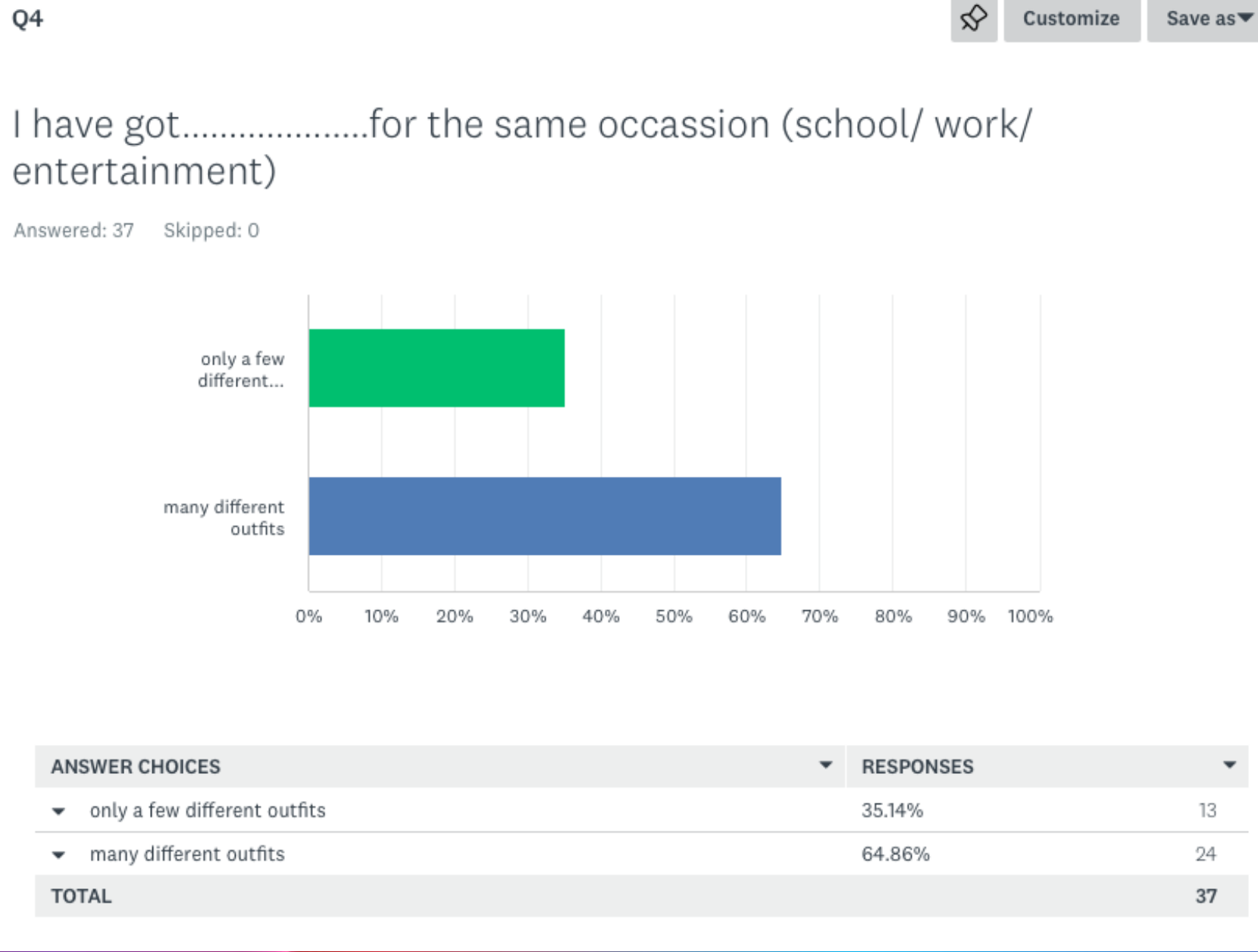
Answered: 40 Skipped: 0



ANSWER CHOICES	RESPONSES
ανάλογα με το στυλ που προτιμούσα	37.50% 15
που ήταν απλά και άνετα	62.50% 25
<b>TOTAL</b>	<b>40</b>

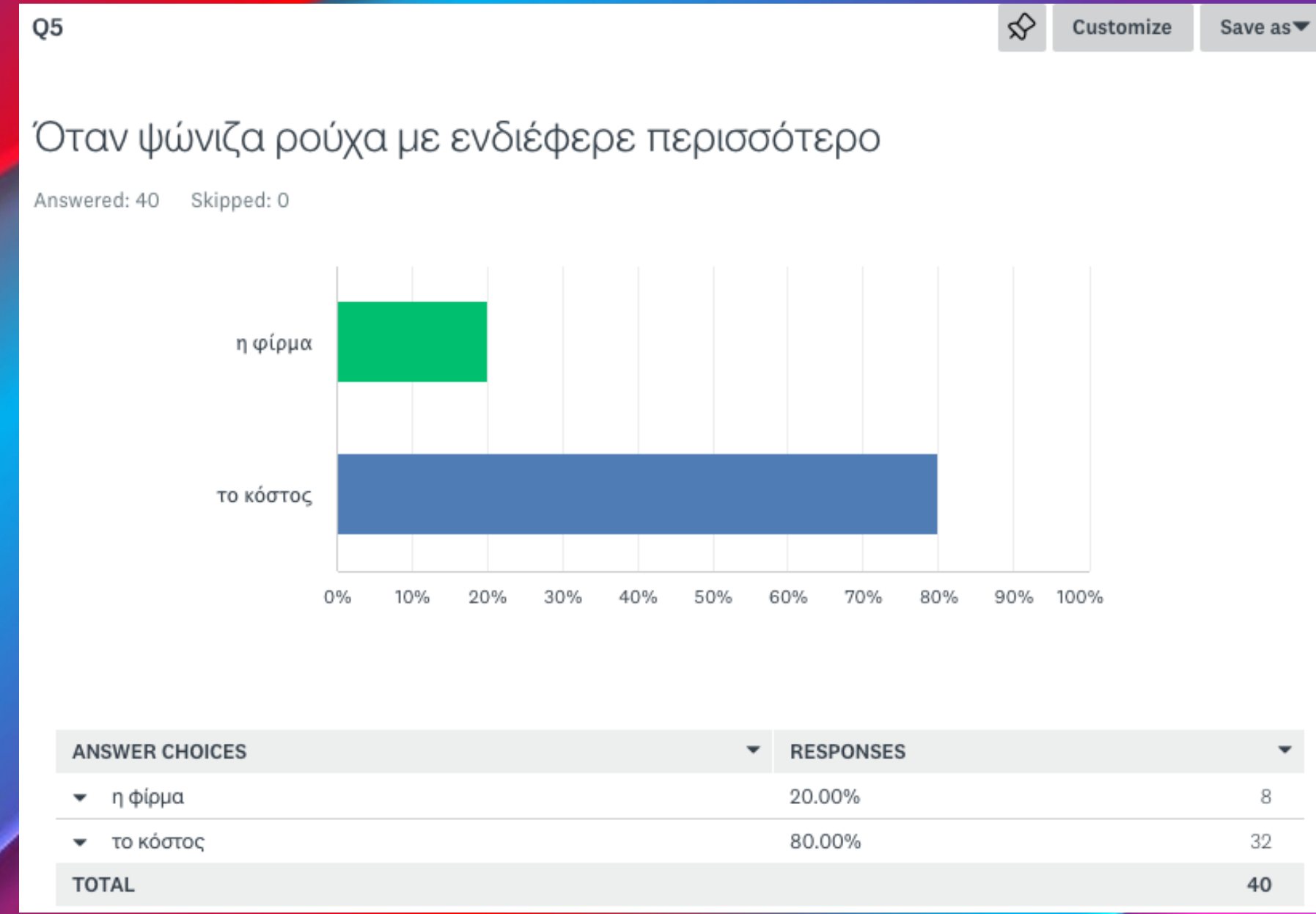
Respondents of all ages prefer wearing comfortable clothes at school. Style percentages are quite high as well.





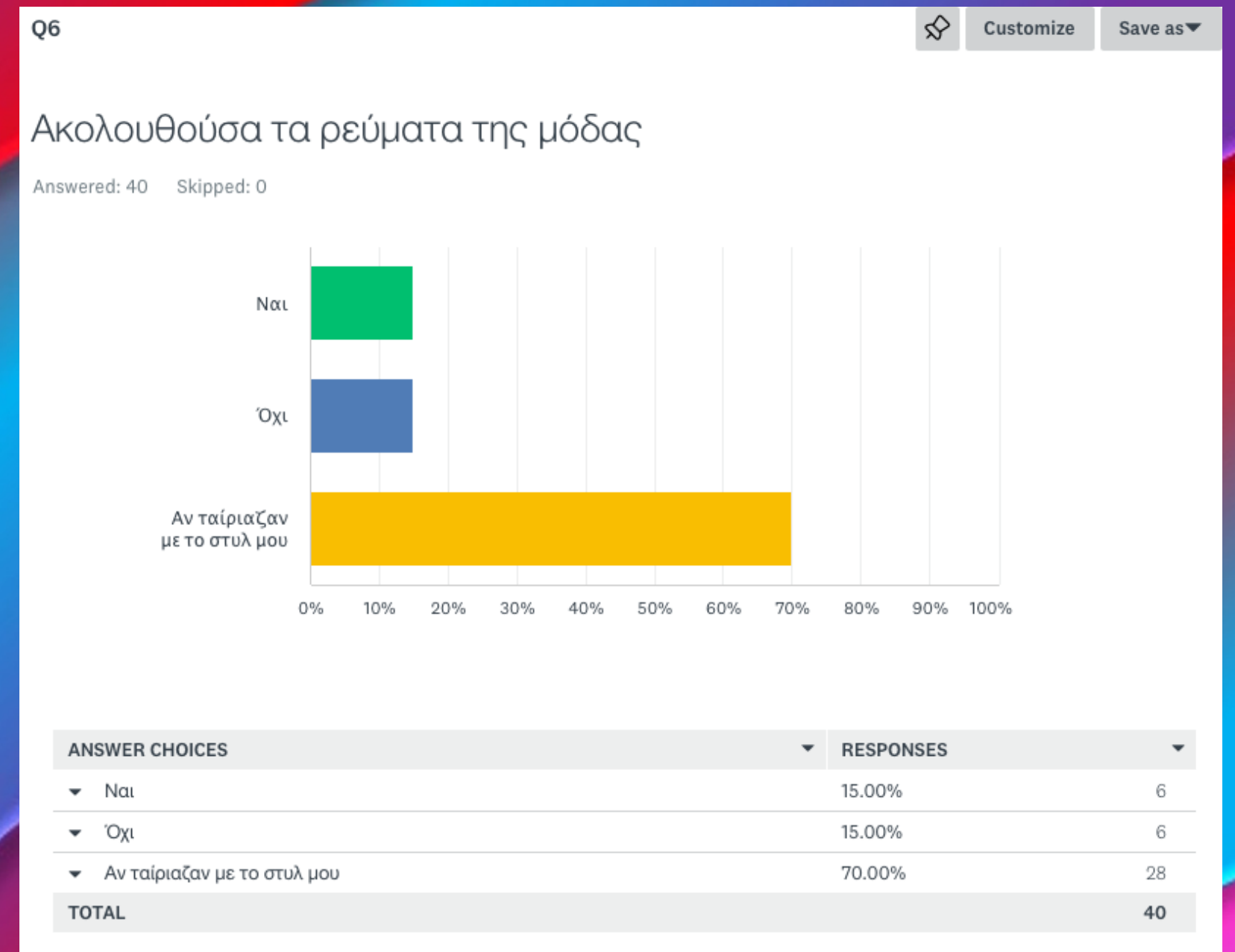
People in the past had much fewer different outfits than today.





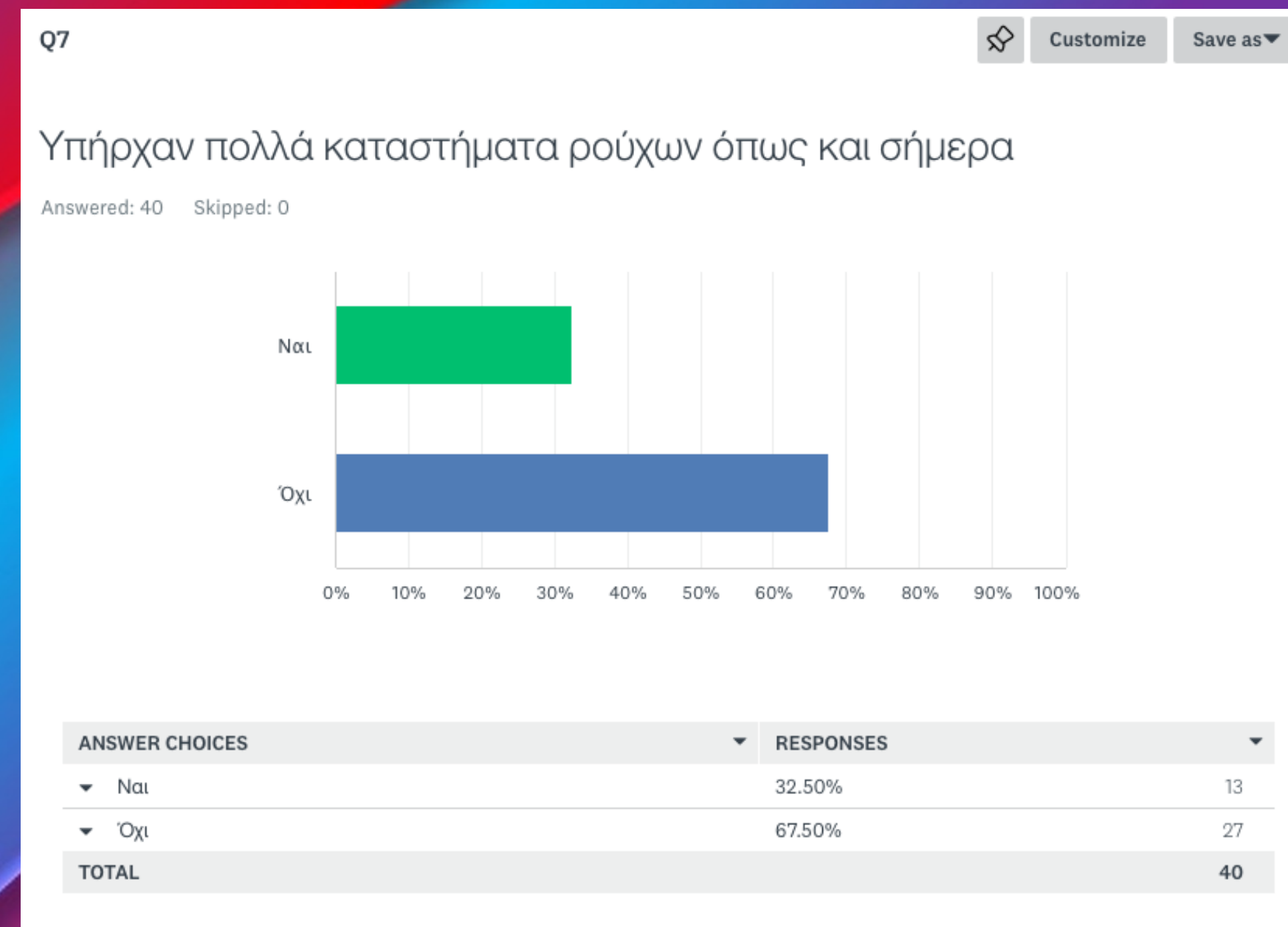
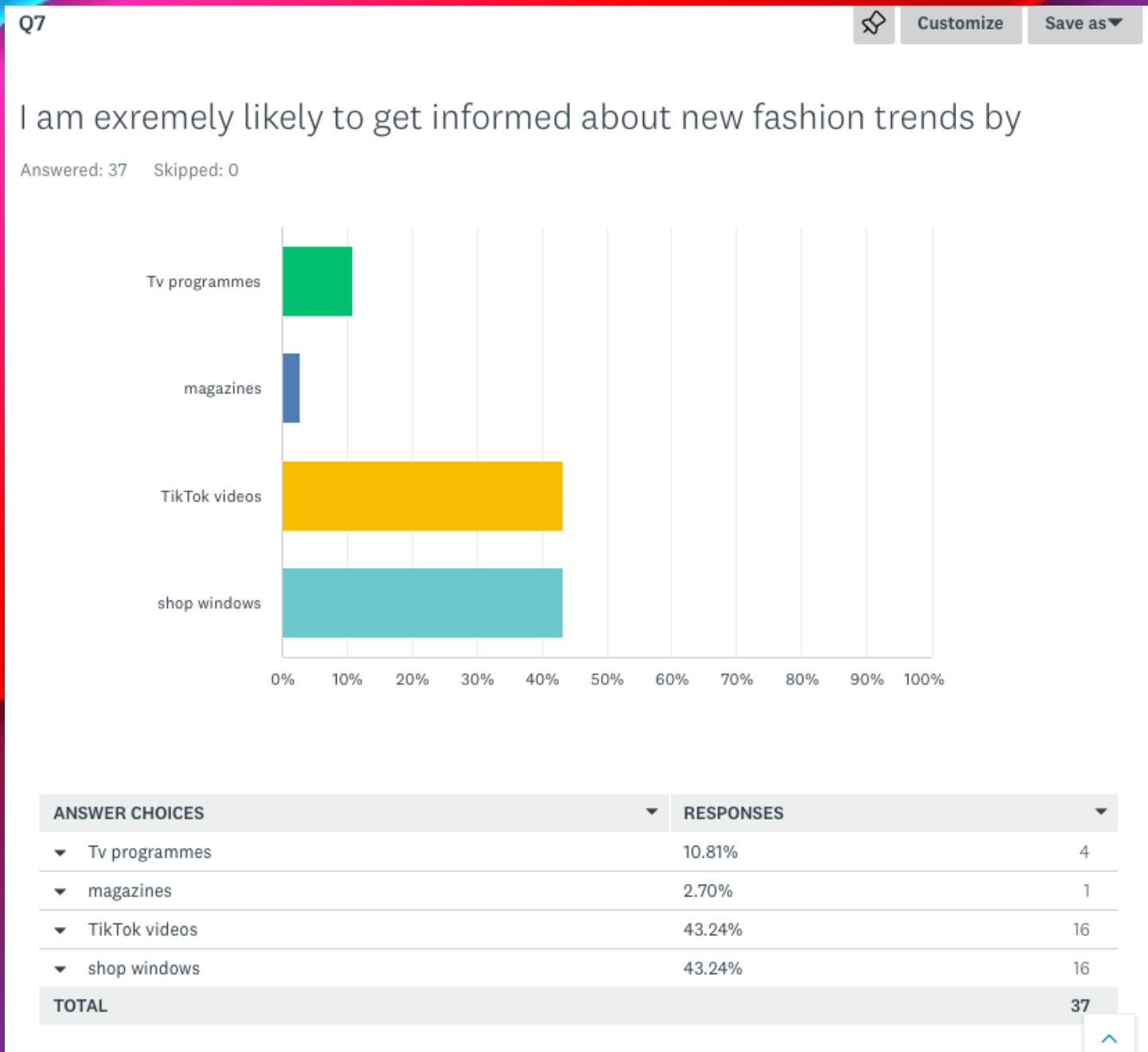
Cost is the most important factor that influences Greeks when buying clothes.





The responses show that the majority of Greeks follow fashion trends if they match their style. However, younger people follow trends more than the older.





Young people get informed about new fashion trends mostly by TikToc videos and shopwindows while older people say that there weren't so many clothes shops in the past which means that they knew little about fashion trends.



Q8

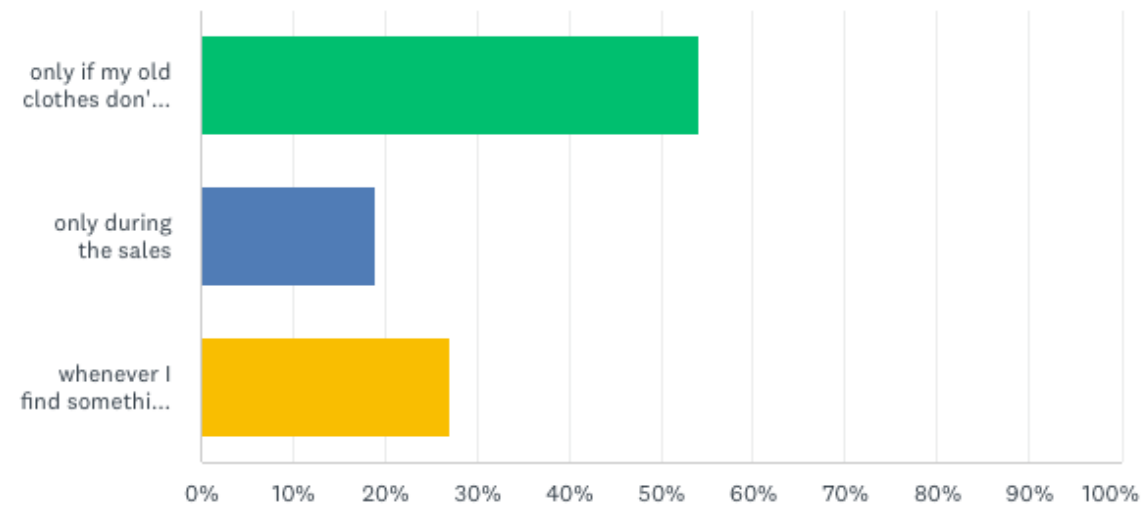


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## I buy new clothes

Answered: 37 Skipped: 0



ANSWER CHOICES	RESPONSES
only if my old clothes don't fit me or are worn out	54.05% 20
only during the sales	18.92% 7
whenever I find something pretty even if I don't really need it.	27.03% 10
<b>TOTAL</b>	<b>37</b>

Q9

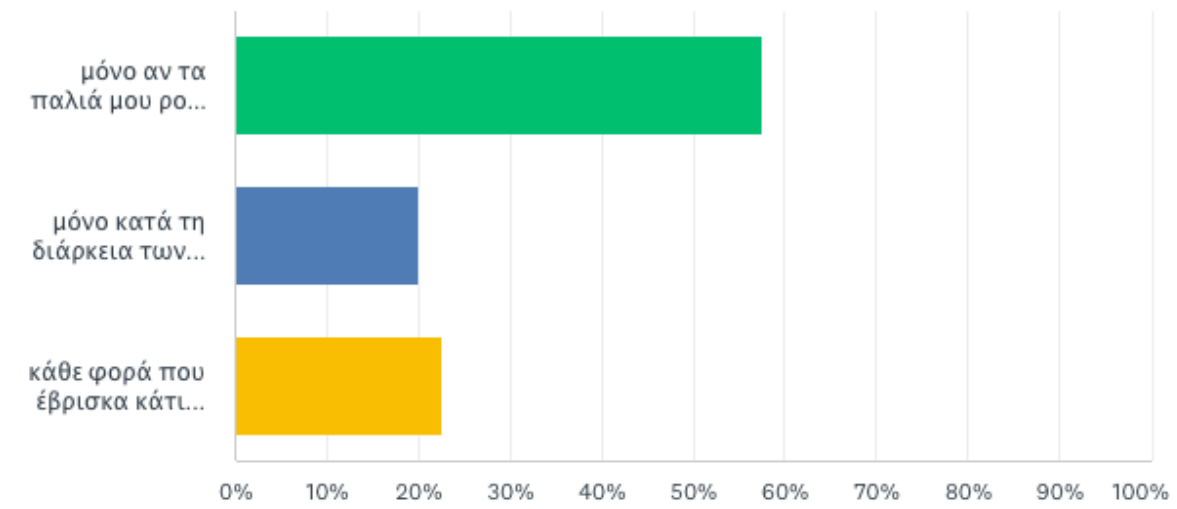


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## Ψώνιζα καινούργια ρούχα

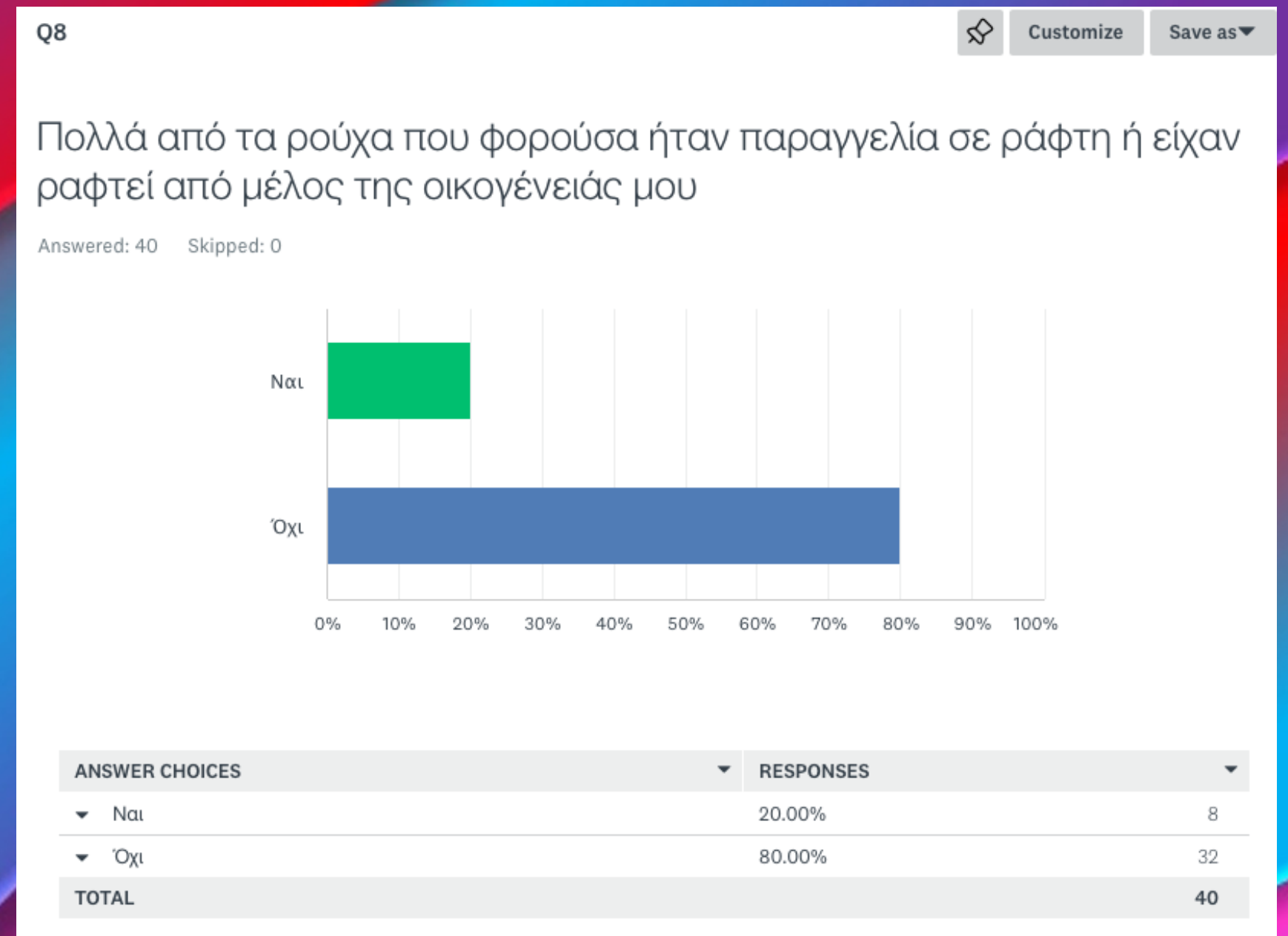
Answered: 40 Skipped: 0



ANSWER CHOICES	RESPONSES
μόνο αν τα παλιά μου ρούχα δε με χωρούσαν πια ή είχαν καταστραφεί	57.50% 23
μόνο κατά τη διάρκεια των περιόδων εκπτώσεων	20.00% 8
κάθε φορά που έβρισκα κάτι όμορφο έστω κι αν δεν το χρειαζόμουν	22.50% 9
<b>TOTAL</b>	<b>40</b>

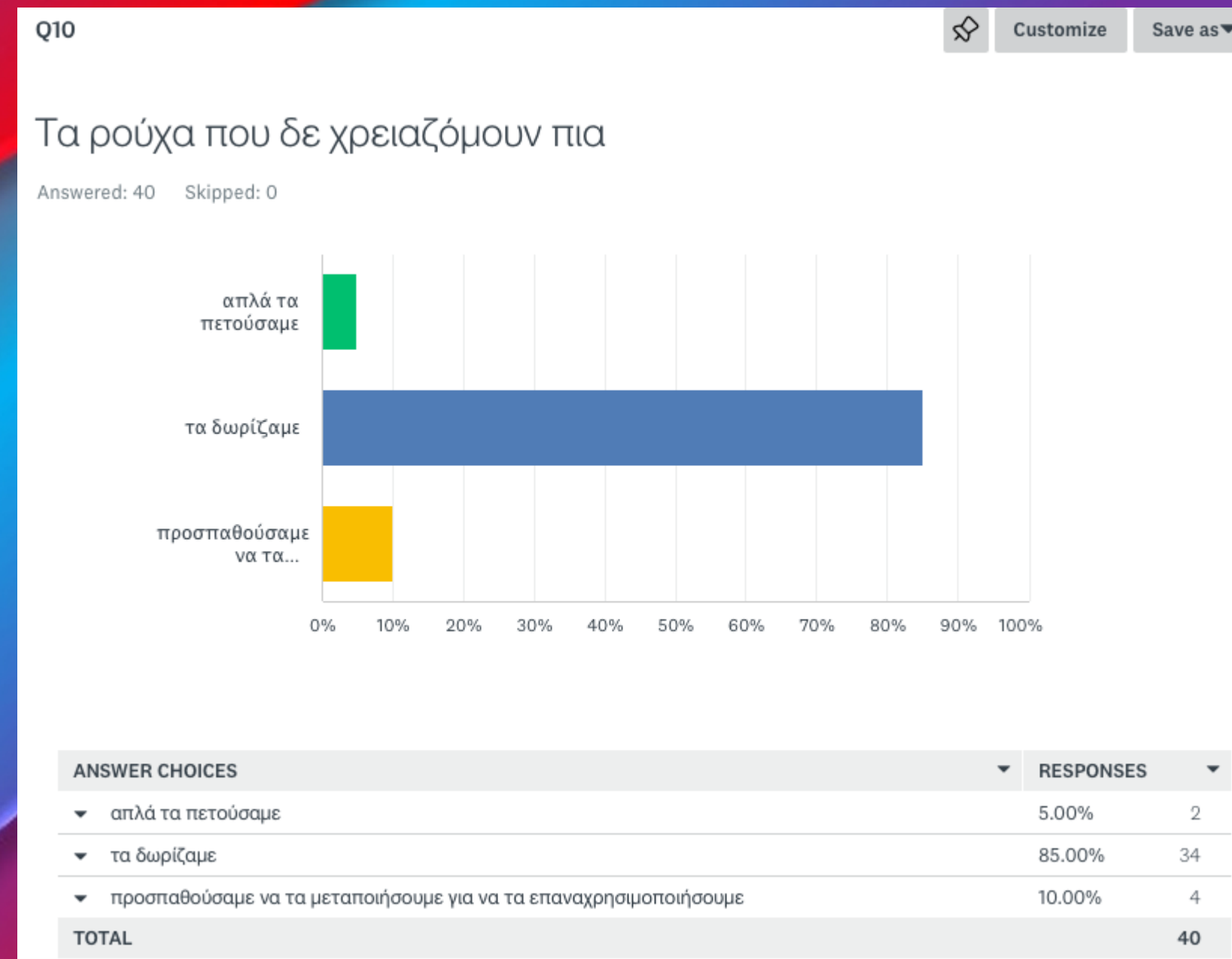
The majority of Greeks of all ages buy new clothes when their old ones don't fit them or they are worn out.





However, younger people quite often stop wearing a piece of clothing if it isn't trendy, while only Greeks above the age of 65 used to have some clothes made by a tailor, probably due to the fact they were more expensive.





According to the data collected, only a small amount of clothes in Greece is thrown away. The majority prefers donating or, nowadays, recycling clothes.



According to the questionnaire results, Fast Fashion habits are not quite widespread among Greek children below 12 years old. Although, they have started developing a liking for trends presented in social media which encourage them to buy heaps of items and discard them after a few wears, they are guided by their parents Slow Fashion ethics and principles which are to buy only what is necessary after making good choices and then trying to make their clothes last or even giving them a second chance by either donating or recycling them.





**THANK  
YOU!!**

