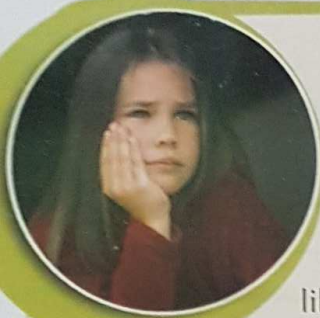


6

For questions 1-8, think of the word which best fits each gap. Use only **one** word in each gap.



## Do I look OK?

Dolls and plenty of toys were once **0)** ..... *the* ..... sole requirement for a happy childhood. Not any **1)** ..... . These days, style matters even in the playground, which means that an image obsession can strike **2)** ..... children are barely out of nappies. Eavesdrop on a conversation at a primary school and it is just **3)** ..... likely to revolve around the latest fashions as favourite cartoon characters. But there is the darker side to this preoccupation with appearance that is causing concern among some experts. Research carried **4)** ..... over the past two years has highlighted a dangerous body-image trend in children as young as three and four. **5)** ..... dissatisfied are some with how they look that they are prepared to diet and restrict their food intake in **6)** ..... to change their appearance. A degree of weight awareness is evident **7)** ..... the age of two upwards, and by the time they start school, many children have developed definite insecurities about how they are perceived. Significantly, the children who are most concerned about weight are almost consistently those **8)** ..... parents are most controlling about what is eaten at home.



### Multiple-choice cloze

7

Choose the correct word to complete the text.

## The Fight against Photoshop

**1) Flip/Turn** through any glossy magazine and you'll find it brimming with 'picture perfect' celebrities, **2) bragging/boasting** wrinkle-free skin, trim waists and perfect teeth. Don't be fooled, though. It's **3) greatly/highly** likely that the majority of these photographs are digitally retouched with Photoshop, a program which can alter images. You might think it's unimportant, but these unreal images have a real effect on the vulnerable, leading many to eating **4) diseases/disorders**, depression, and even plastic surgery.

Julia Bluhm, a teenage girl from the US, was so **5) fed/bored** up with seeing 'photoshopped' images in her favourite magazine that she set up an online petition. The petition asked the editor of the magazine to **6) contain/include** photographs that were not digitally manipulated. As Julia wrote, "To girls today, the word 'pretty' means skinny and blemish-free. Here's what a lot of girls don't know: those 'pretty women' that we see in magazines are **7) fake/forged**."

The response was **8) overwhelming/irresistible** with over 72,000 people signing Julia's petition. And it worked. The magazine listened and agreed to stop using Photoshop on their models. The success of Julia's campaign is a real step back from unrealistic ideals and a sure step towards more truthful representations in the media.

