

# FIGHT FAST FASHION BAZAAR

## FAST FASHION and the ENVIRONMENT

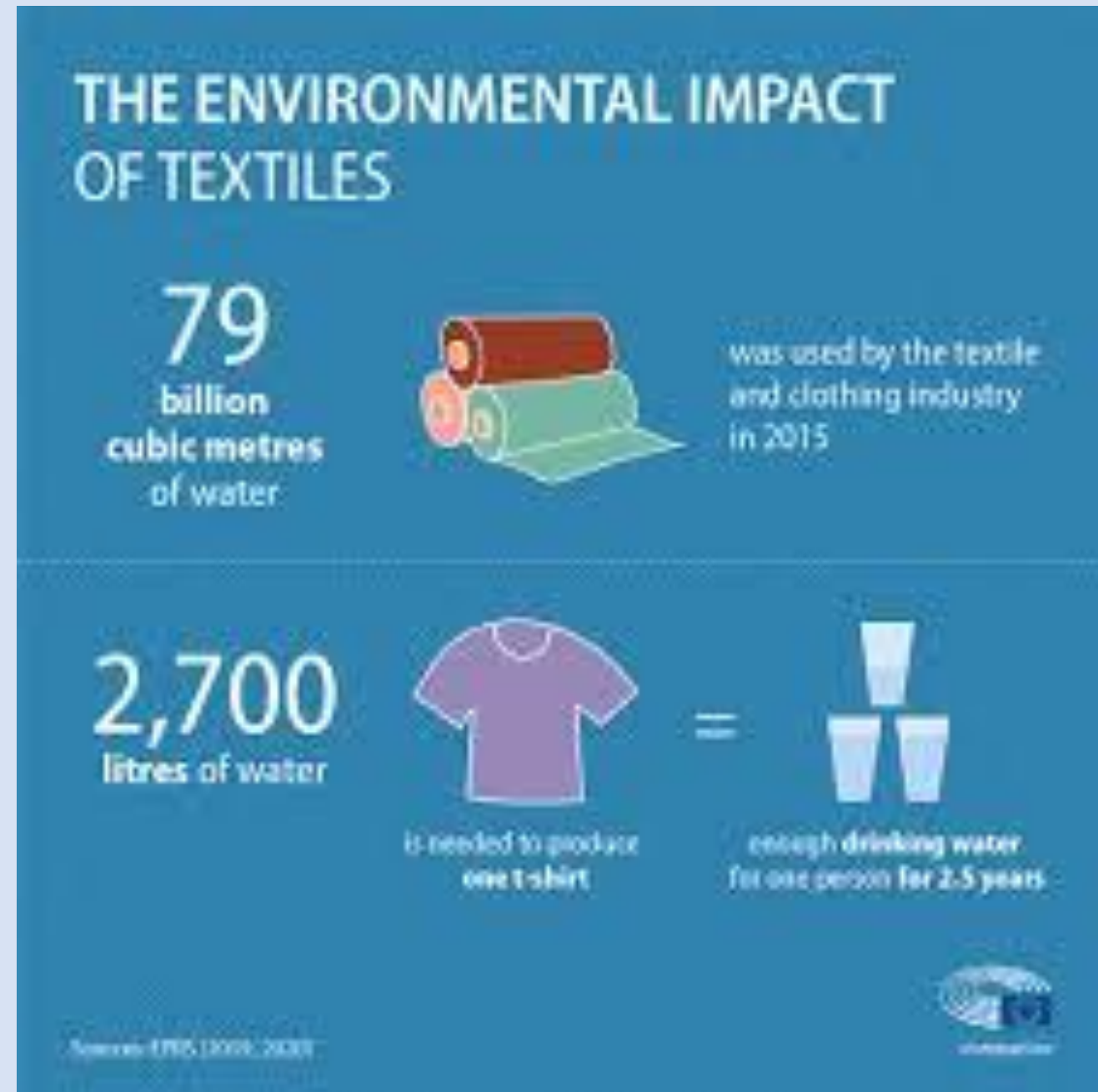
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What can we do???

17° ΛΥΚΕΙΟ ΑΘΗΝΑΣ – 18.4.2024

Υπεύθυνη καθηγήτρια: Σωτηροπούλου Ελένη, Αγγλικής



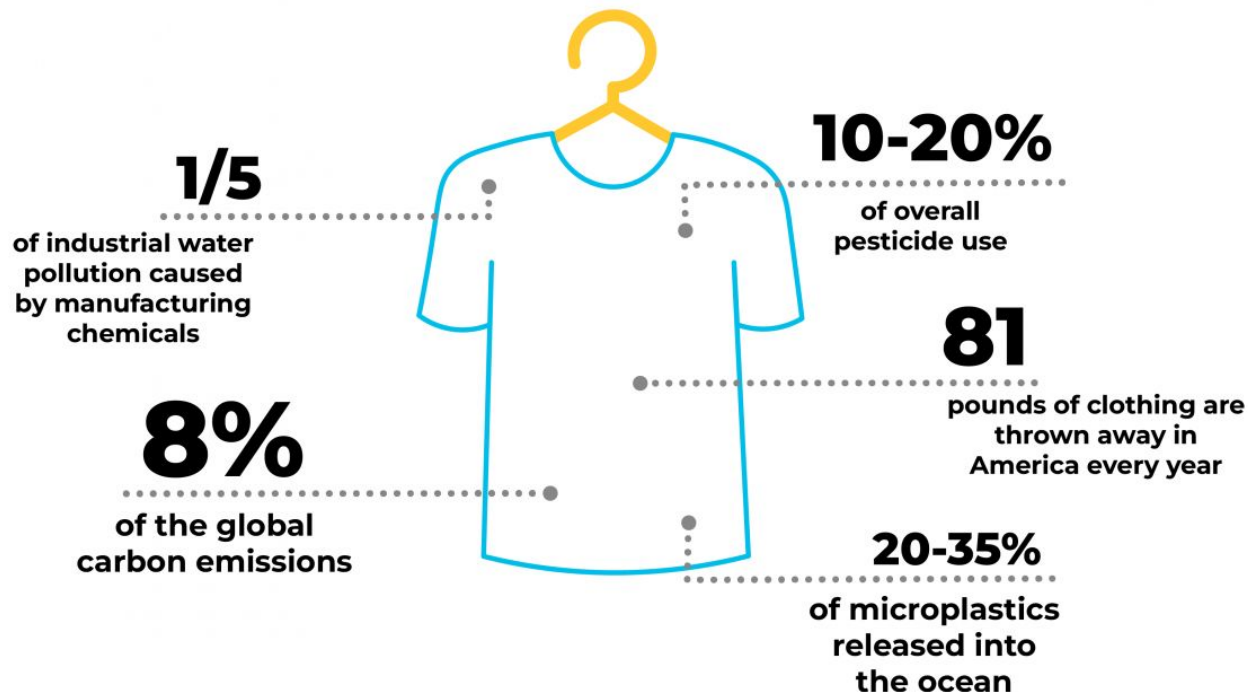
# What is Fast Fashion?

Fast fashion, a term describing the rapid production of inexpensive, low-quality clothing that often mimics popular styles of fashion labels, big-name brands, and independent designers.



# Environmental Impact

## The environmental anatomy of a garment



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Fast fashion has significant environmental impacts both during and after production.

The fashion industry as a whole:

- is responsible for 10 percent of carbon emissions,
- uses large quantities of water,
- employs dyes and chemicals that pollute the environment
- It produces a lot of textile waste.









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**Fast fashion proves successful economically for the retail industry worldwide.**

**Though the fast-fashion market in 2020 globally produced \$25.1 billion, however it exploits natural resources and human laborers.**

**Quite often the laborers are underaged and work packed in inhuman conditions for a low income.**





HERE'S HOW WE CAN  
HELP GARMENT WORKERS  
AND DISMANTLE THE FAST FASHION  
SYSTEM THAT EXPLOITS  
PEOPLE AND THE PLANET.







•Fashion industry collapses





# FAST FASHION

*behind the bargain*



PESTICIDES



WATER



FOSSIL FUELS



EXPLOITATION



WASTE



WATER POLLUTION



CLIMATE CHANGE



MICROPLASTIC POLLUTION




60% OF ALL CLOTHING MADE IS LANDFILLED OR INCINERATED IN 1 YEAR



2% OF GARMENT WORKERS EARN A LIVING WAGE

80% OF GARMENT WORKERS ARE WOMEN

WASHING SYNTHETIC FABRIC SENDS MILLIONS OF PLASTIC PARTICLES INTO THE OCEAN



# Where does fast fashion end up???





# How to take action

- Learn about alternative, eco-friendly materials and shops selling such products in your area.
- Try mending or remaking.
- Create posters for your school walls to spread your new knowledge.
- Organise with your teacher a swap day at school and invite everyone to actively participate.
- Check if there are bins for recycling clothing in the nearby area.
- If there are no such bins, write a letter to the city council or an article for the local newspaper.
- Create a blog relevant to green fashion and keep it updated.



**80,000,000,000**  
pieces of clothing  
are manufactured every year

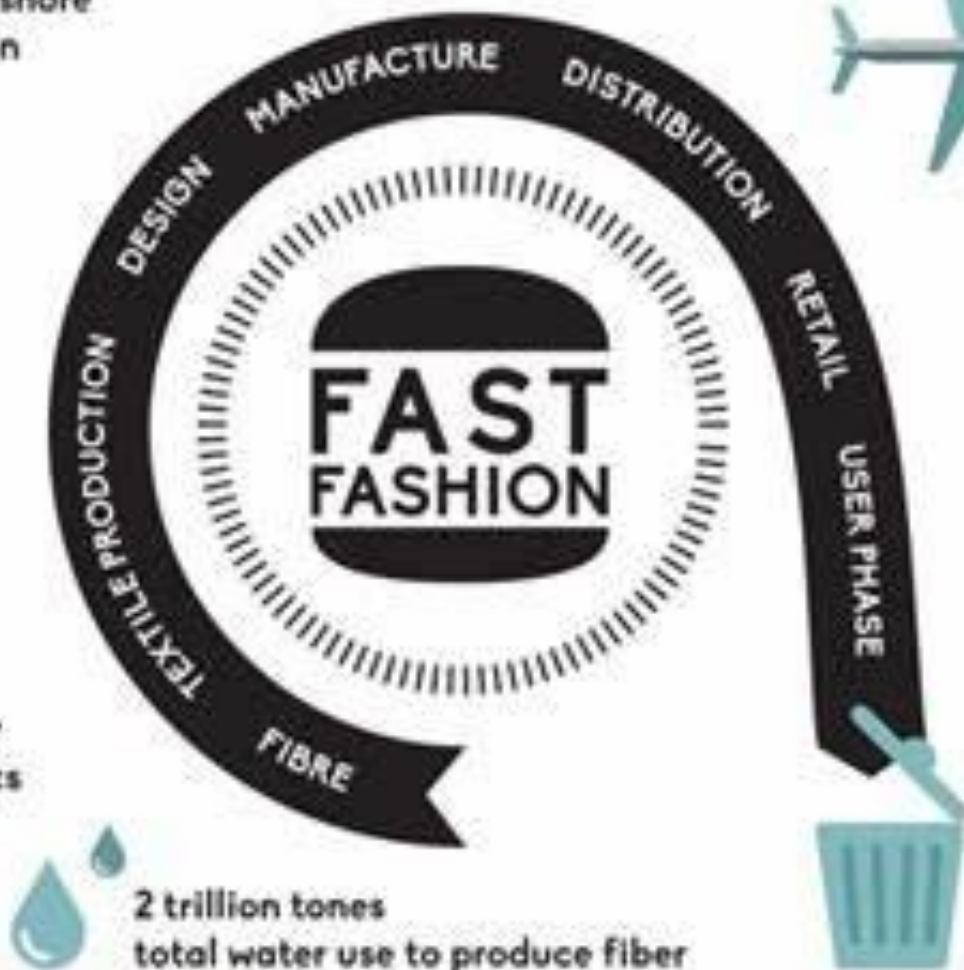


cheap offshore  
production

**COPY & MODIFY**  
FOLLOW & MIMIC  
big trends



**70-100 million trees**  
are cut down every year  
to make cellulose fabrics



**2.1 million tons of**  
**CO2** annually



**2 million tons**  
of waste per year



**2 trillion tones**  
total water use to produce fiber



**THAT'S WHY WE ARE HOLDING A  
FIGHT-FAST FASHION BAZAAR  
AT OUR SCHOOL!**

**18.4.24**



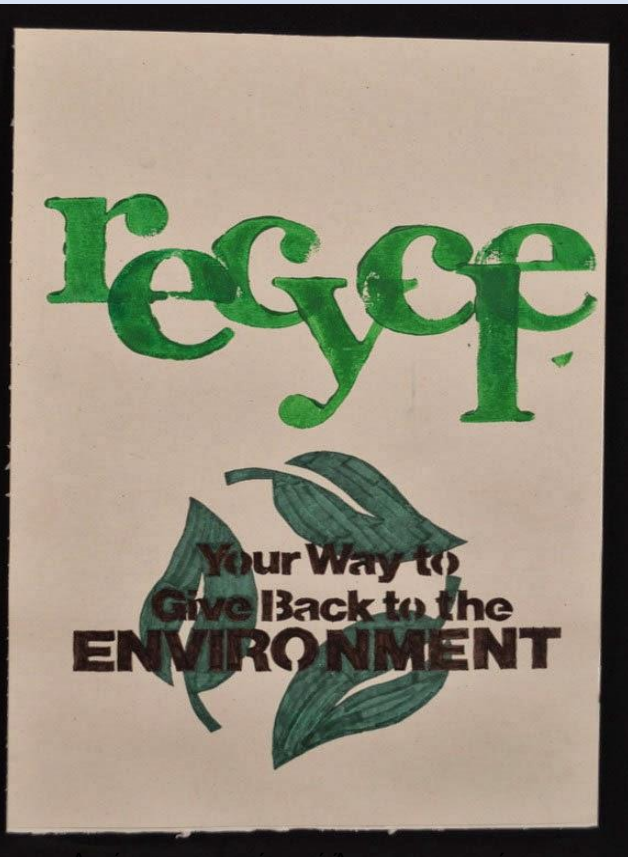
# LET'S GET GREEN



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# THANK YOU





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## Resources

[https://www.bing.com/images/search?view=detailV2&ccid=zRQZ5gp%2b&id=400BA3E6CCB94BBD39723FA6A67C4557519FFBF5&thid=OIP.zRQZ5gp-dYFmS--X6UbDfgHaFW&mediaurl=https%3a%2f%2fsigearth.com%2fwfp-content%2fuploads%2f2021%2f02%2fFast\\_Fashion\\_infographic.jpg&cdnurl=https%3a%2f%2fth.bi.ng.com%2fth%2fid%2fR\\_cd1419e60a7e7581664bef97e946c37e%3frik%3d9fufUVdFfKamPw%26pid%3dlmgRaw%26r%3d0&exph=661&expw=915&q=FAST+FASHION&simid=608035050446618344&FORM=IRPRST&k=81CA5ED27AEC0998C3367F1010F9CF8B&selectedIndex=9&itb=0&ajaxhist=0&ajaxserp=0](https://www.bing.com/images/search?view=detailV2&ccid=zRQZ5gp%2b&id=400BA3E6CCB94BBD39723FA6A67C4557519FFBF5&thid=OIP.zRQZ5gp-dYFmS--X6UbDfgHaFW&mediaurl=https%3a%2f%2fsigearth.com%2fwfp-content%2fuploads%2f2021%2f02%2fFast_Fashion_infographic.jpg&cdnurl=https%3a%2f%2fth.bi.ng.com%2fth%2fid%2fR_cd1419e60a7e7581664bef97e946c37e%3frik%3d9fufUVdFfKamPw%26pid%3dlmgRaw%26r%3d0&exph=661&expw=915&q=FAST+FASHION&simid=608035050446618344&FORM=IRPRST&k=81CA5ED27AEC0998C3367F1010F9CF8B&selectedIndex=9&itb=0&ajaxhist=0&ajaxserp=0)

<https://www.britannica.com/art/fast-fashion>

<https://www.bing.com/images/search?q=fast+fashion+pics&FORM=HDRSC2>

<https://earth.org/fast-fashions-detrimental-effect-on-the-environment/#:~:text=1%201.%20Water%20The%20environmental%20impact%20of%20fast,of%20years%20to%20biodegrade.%20...%203%203.%20Energy>

Αγγλικά Γενικού Λυκείου 1 (Βιβλίο Μαθητή)



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